Artinii Pro

Film Distribution Platform

Getting Started
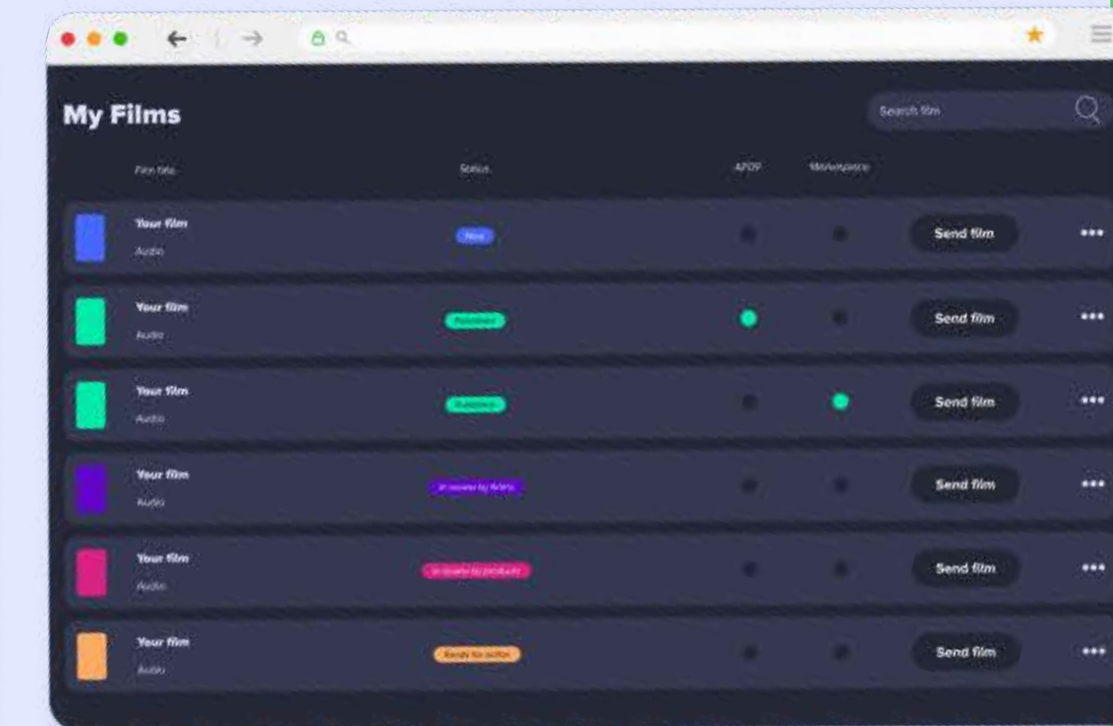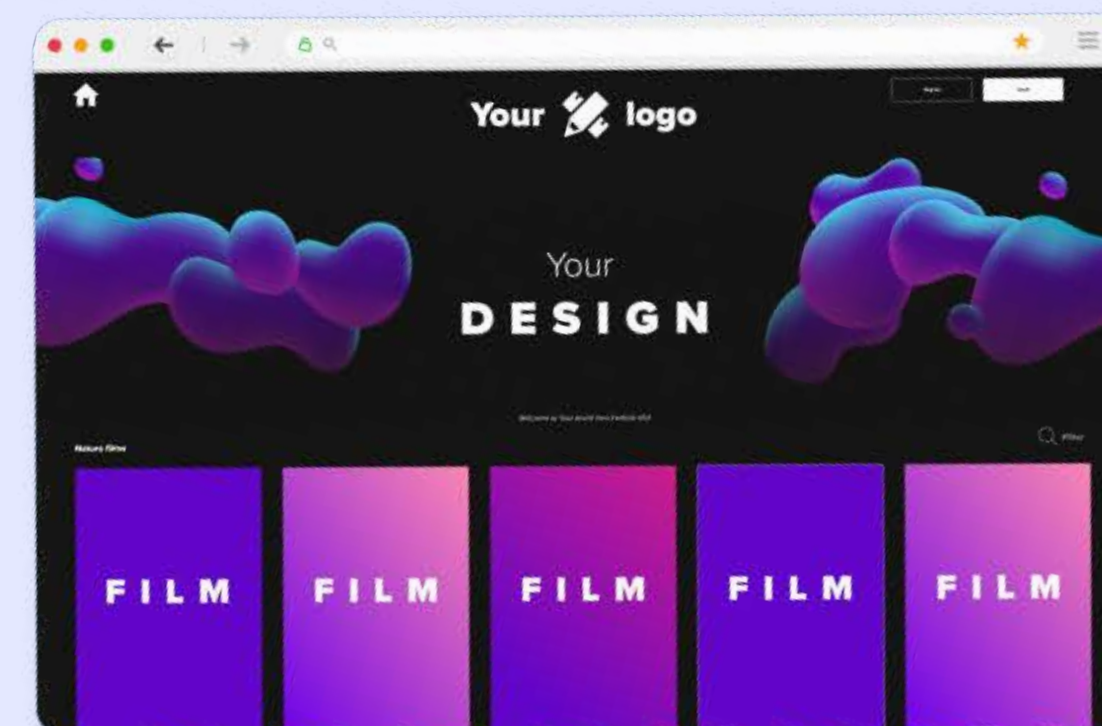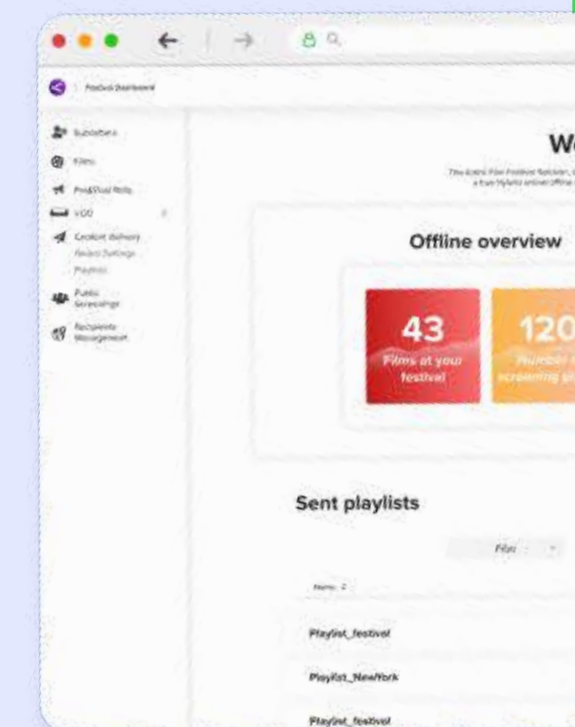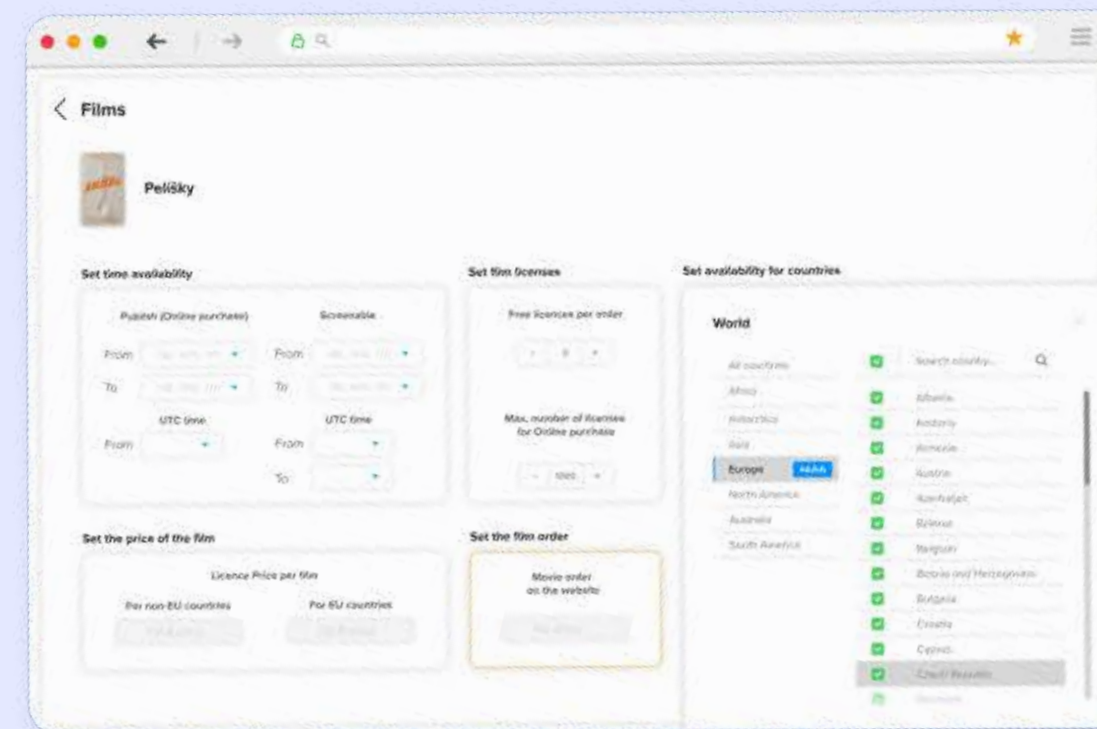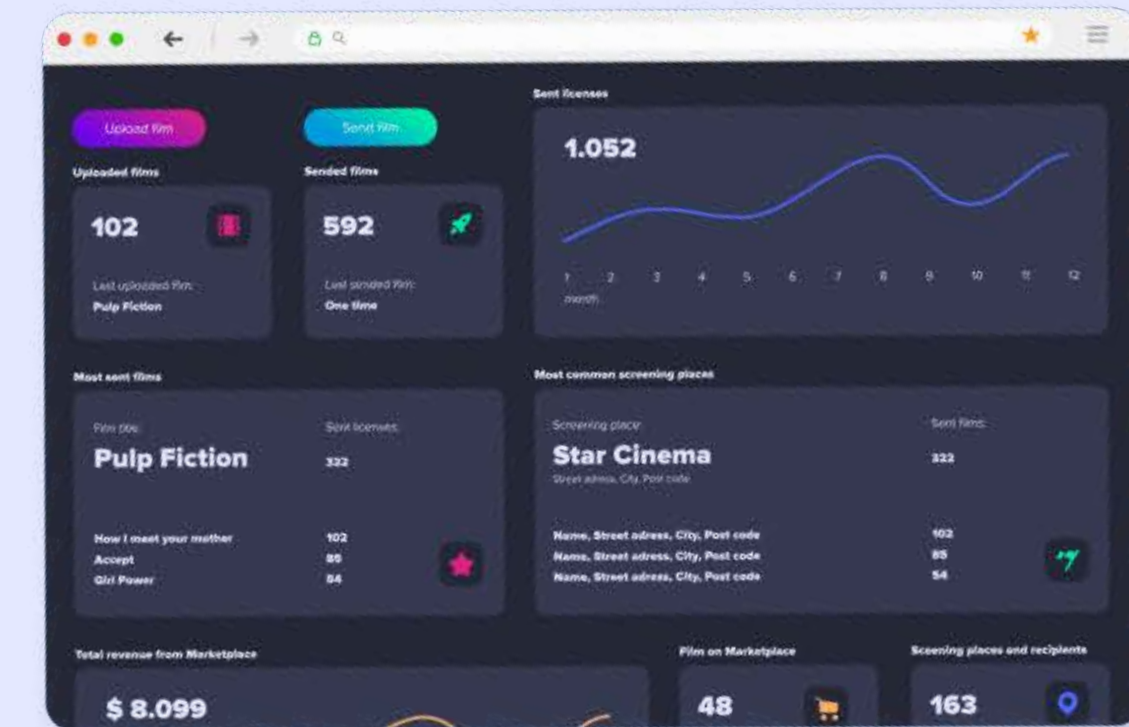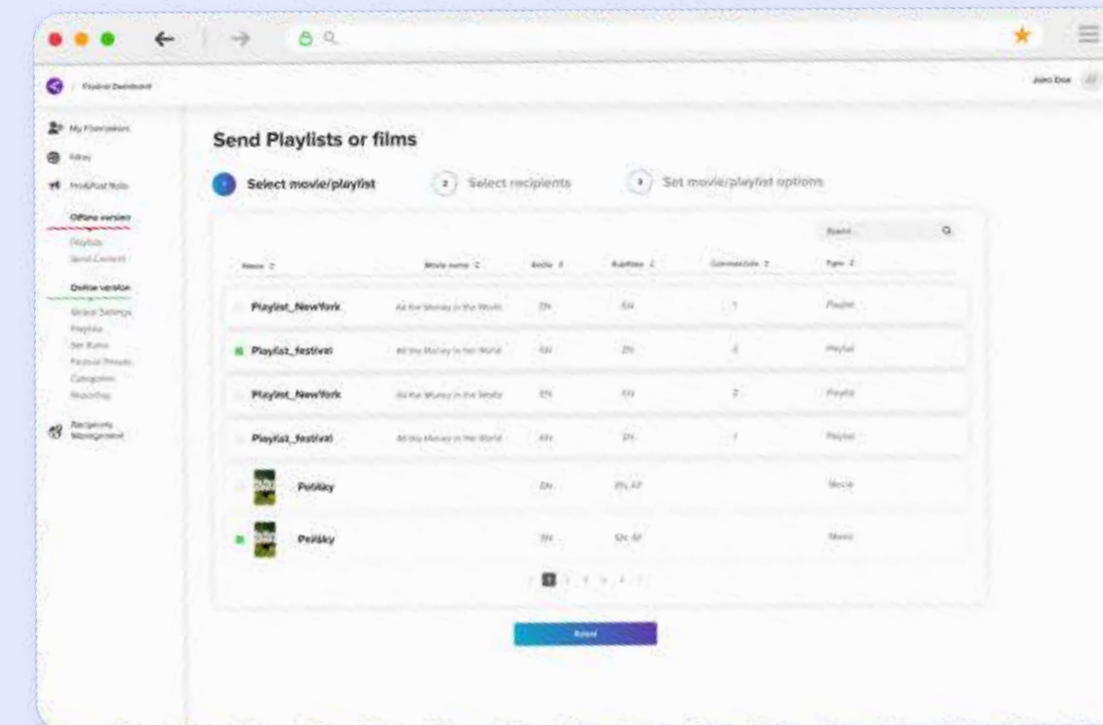
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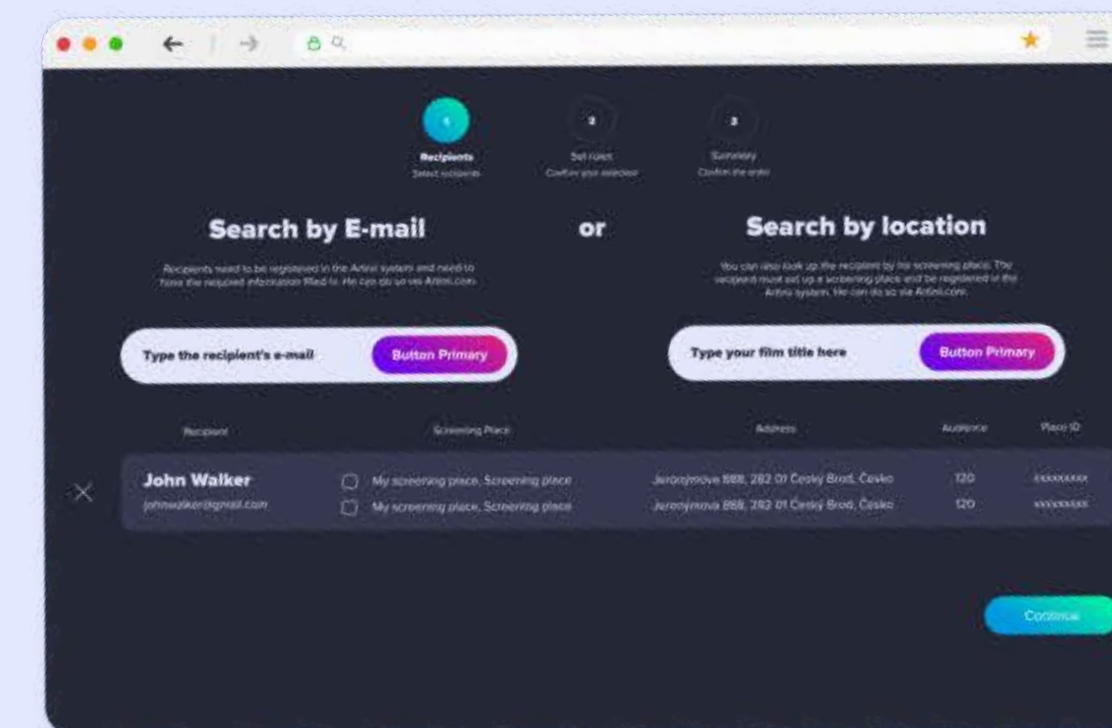
How do you set up the rules for a film
for Public Screenings and for VOD?

How do you add Pre & Post Rolls into the platform?

What do you need to know
before you start using the platform?

Artinii Pro

1 Any film delivered via Artinii, can for security reasons, only be screened using the **Artinii Cinema Player**. The player is now available for PC and macOS. The VOD solution also works for mobile devices.

2 All films must first be uploaded to Artinii.pro

How do I upload a film? Click here.

3 If you wish to add a film to your AFDP, you or one of your submitters must first upload it to an **Artinii.pro** account.

4 A Submitter can share a film with you only after uploading it to **Artinii.Pro**

What is **Artinii.pro**?

Artinii.Pro is a one stop shop for all film industry professionals. When it comes to digital film distribution, selling licenses for public screenings, VOD solutions and film festivals, Artinii.Pro hosts all the tools offer all the solutions.

REGISTER OR LOGIN

First register via **e-mail** or using your **Google acount.**
If you need more information please, read the tutorial: **How to register to Artinii.pro?**

Or log in with the account to which the platform is registered.
The best way to access your Admin account is from the confirmation e-mail you receive after we finish setting up your platform.
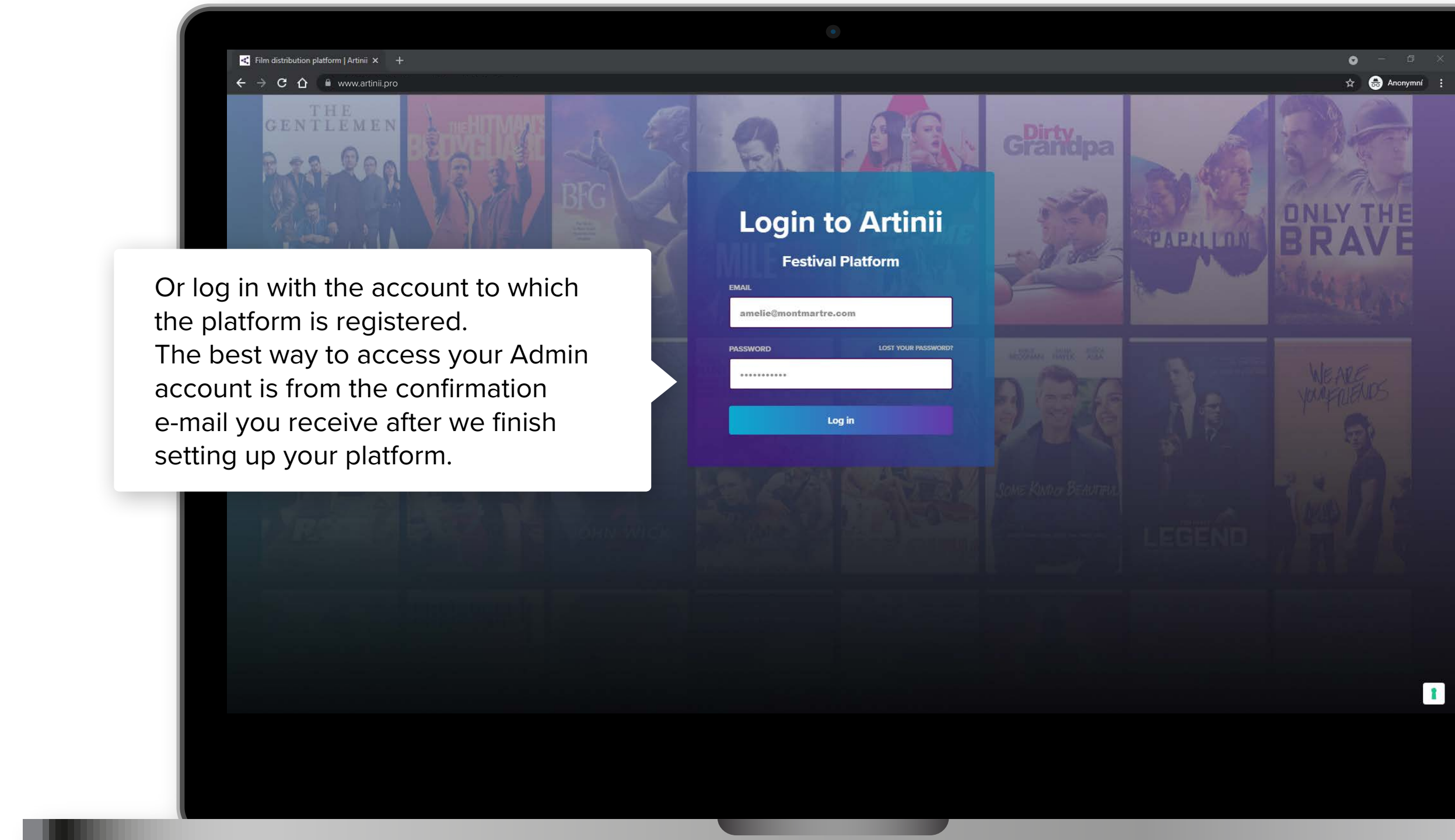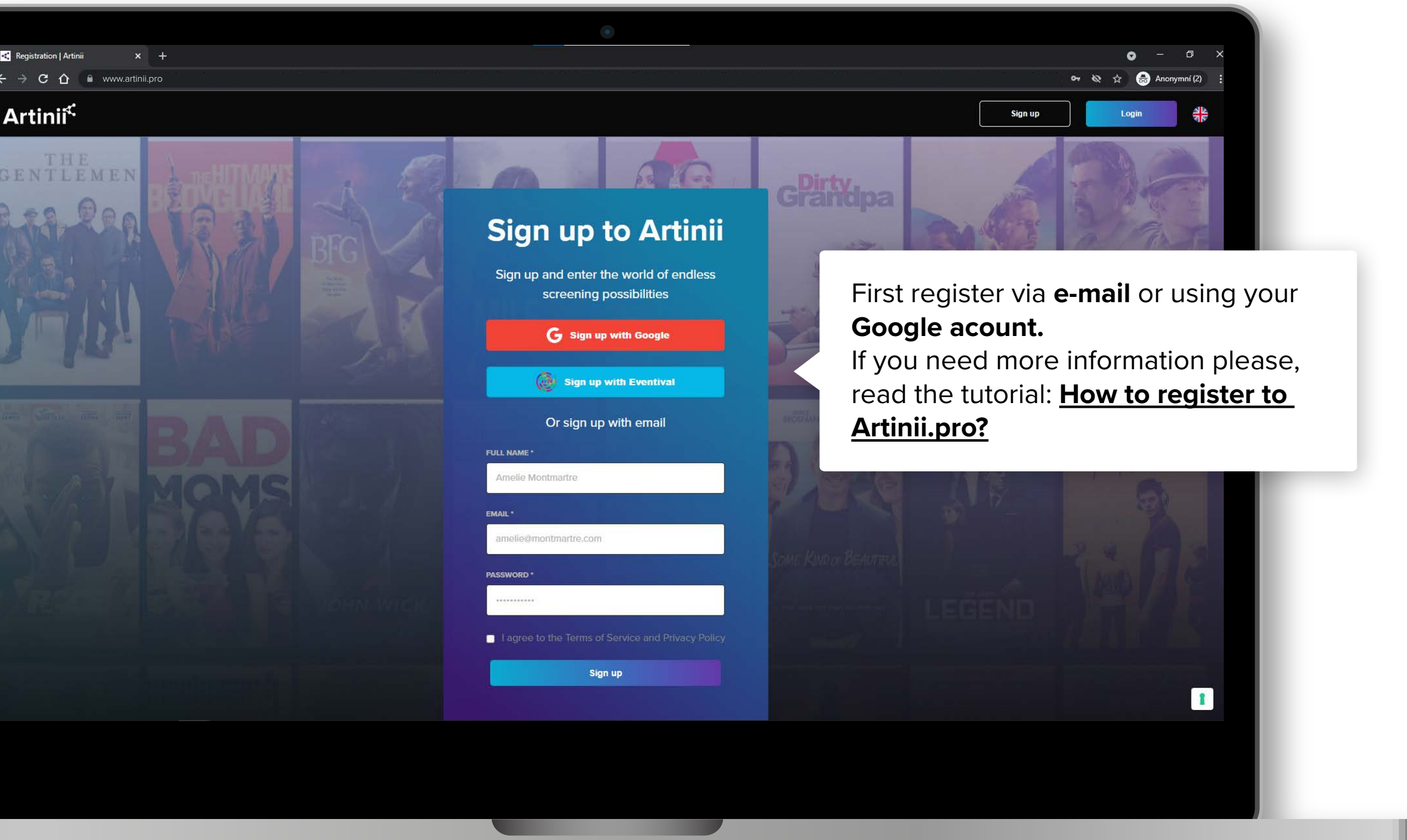
HOW TO CREATE YOUR PUBLIC WEBSITE POWERED BY ARTINII

After logging into Artinii.Pro, click on **AFDP request** in the side menu, to create your Artinii Film Distribution Platform. Contact us via the request form. We will get back to you and create your sales page.

- **Write to us via the inquiry form** and we'll get back to you. We will create your sales page, for which we'll need the following documents:
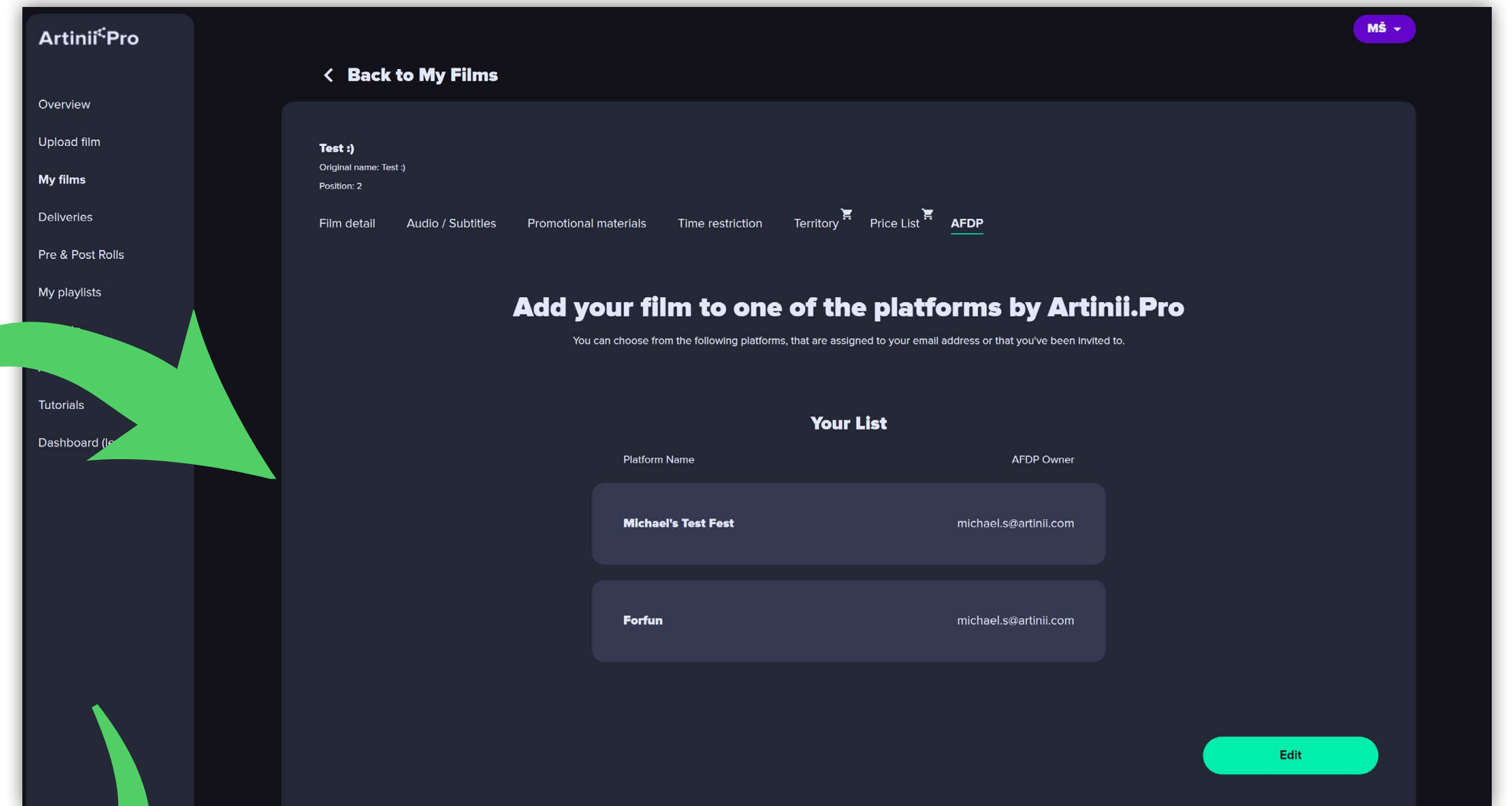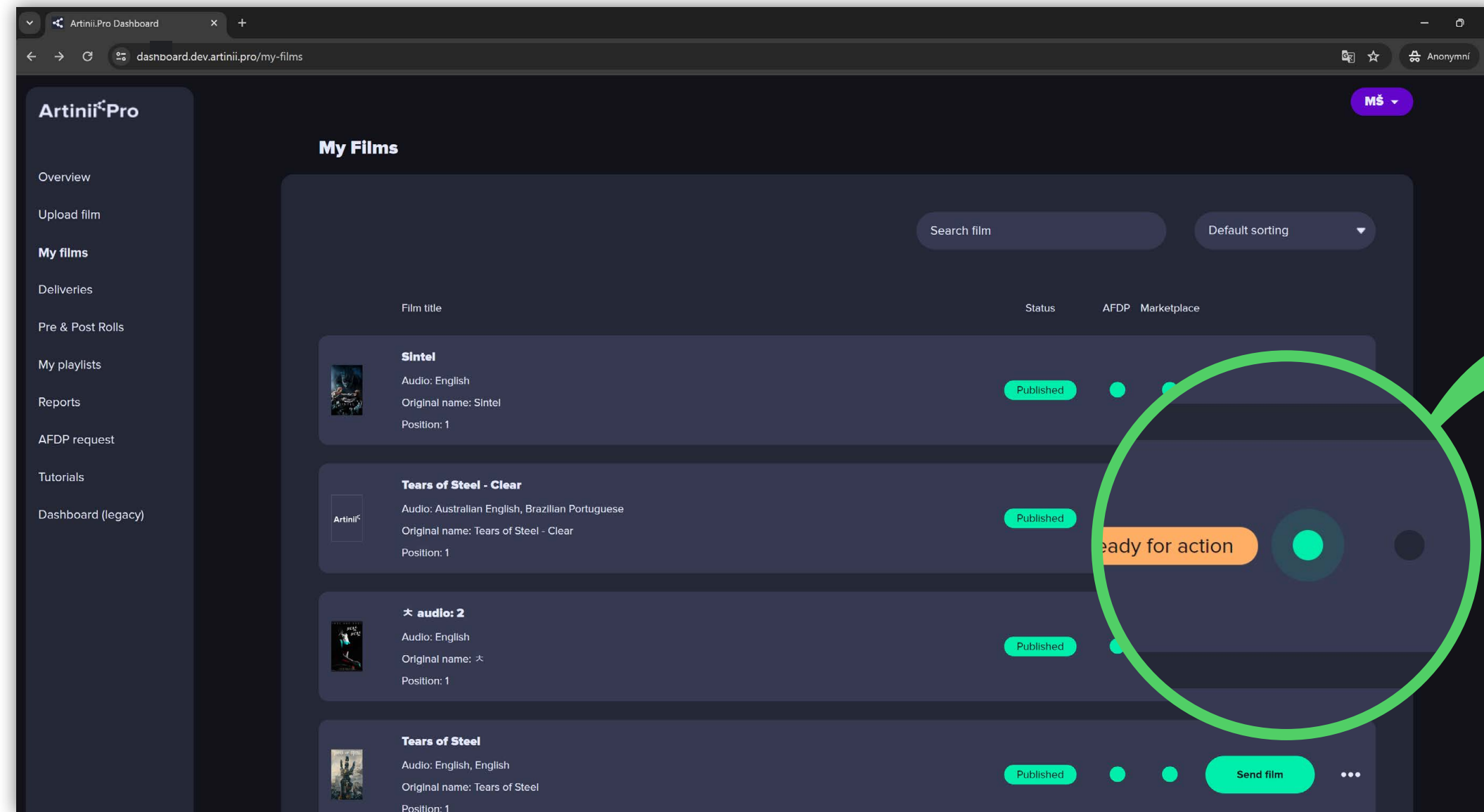
- logo
- a header photo
- a short description about the company/festival
- URL links to Instagram, Facebook and Youtube
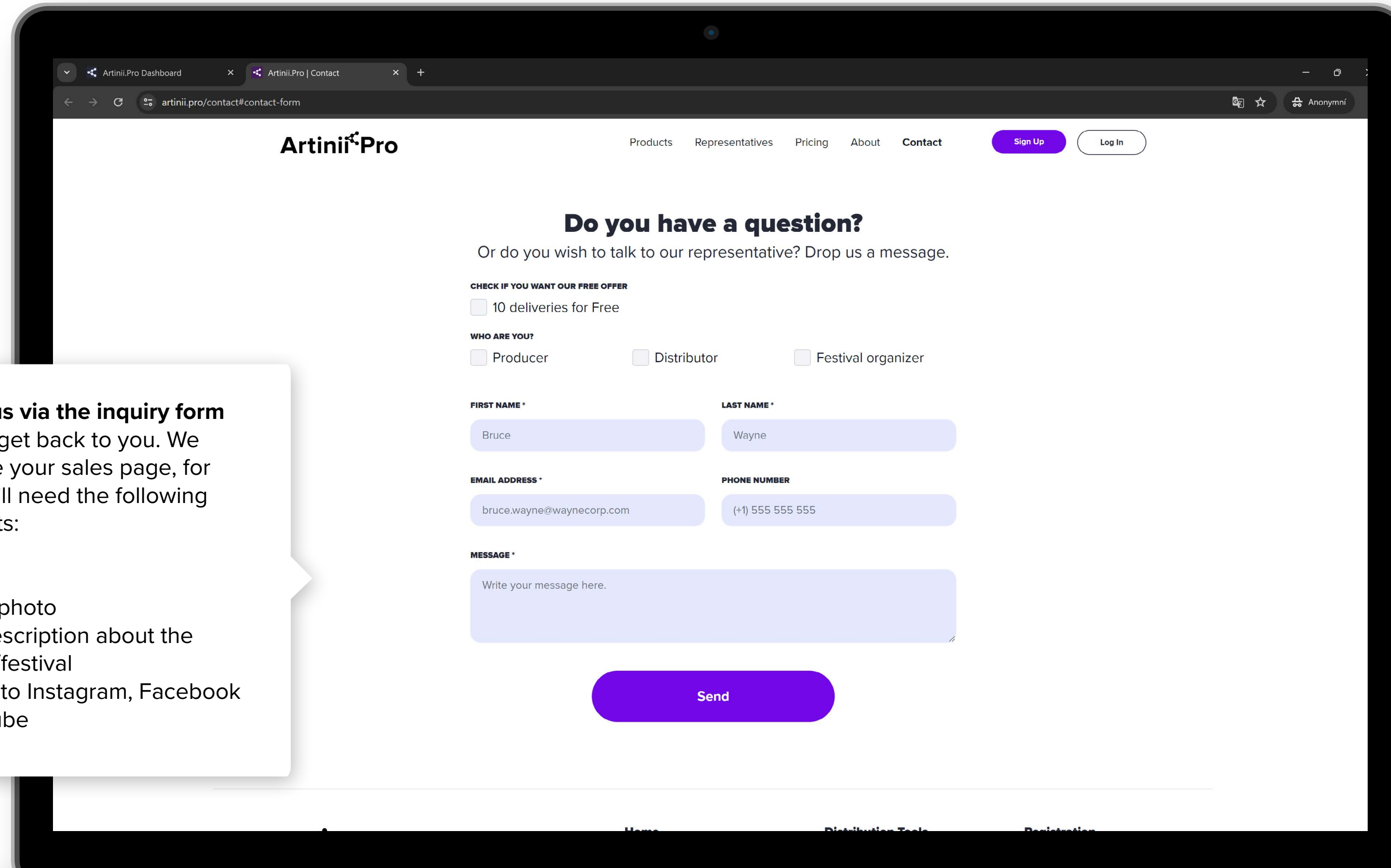
Once we've created your sales page, you can continue with this tutorial.

www.**artinii.pro**/my-films

www.nameofyourplatform.artinii.com**/admin**

Add your film to one of the platforms by Artinii.Pro

You can choose from the following platforms, that are assigned to your email address or that you've been invited to.

Your List

Platform Name	AFDP Owner
Michael's Test Fest	michael.s@artinii.com
Forfun	michael.s@artinii.com

OPTION 1.
Do you own the films?

First, **log in to Artinii.Pro with the same details as your platform** and upload your movies here.

In order for your films to appear in your Artinii Film Distribution Platform, you must assign them to that platform from **Artinii.Pro** by **clicking the circle in the AFDP column**. Then select your platform and confirm.

How to upload a film to Artinii.pro? Click here.

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www.nameofyourplatform.artinii.com**/admin**
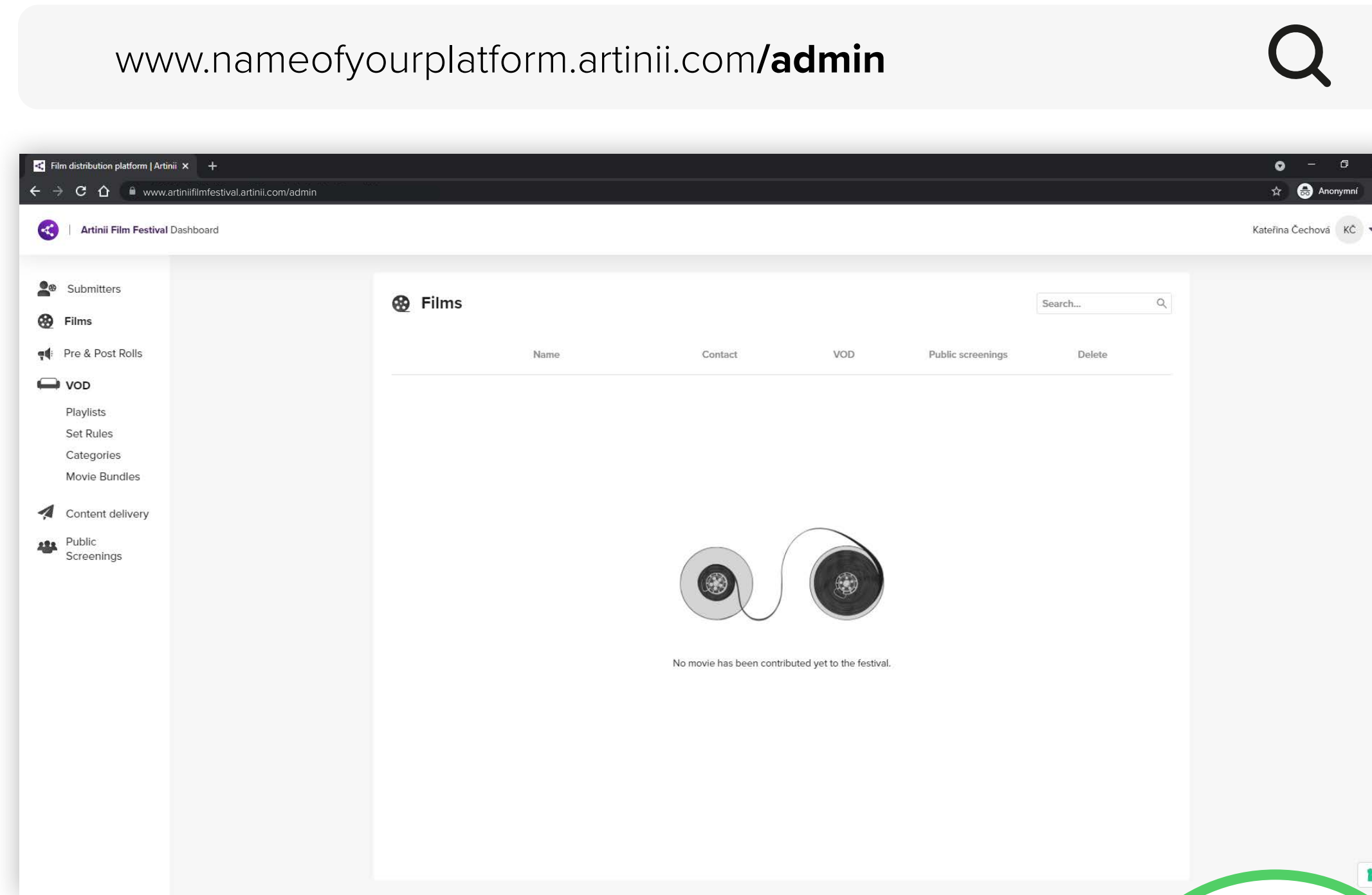

OPTION 2.
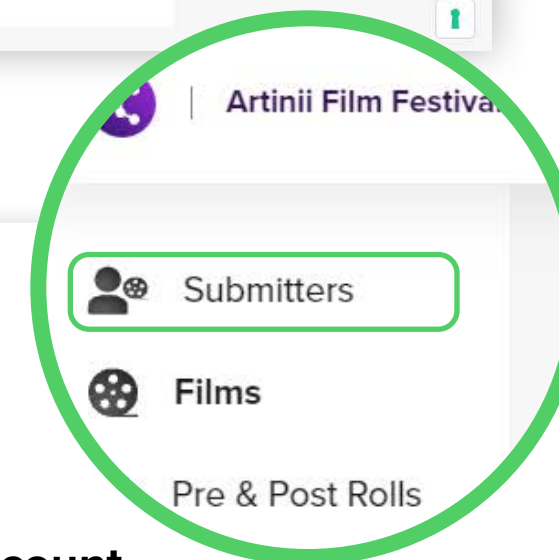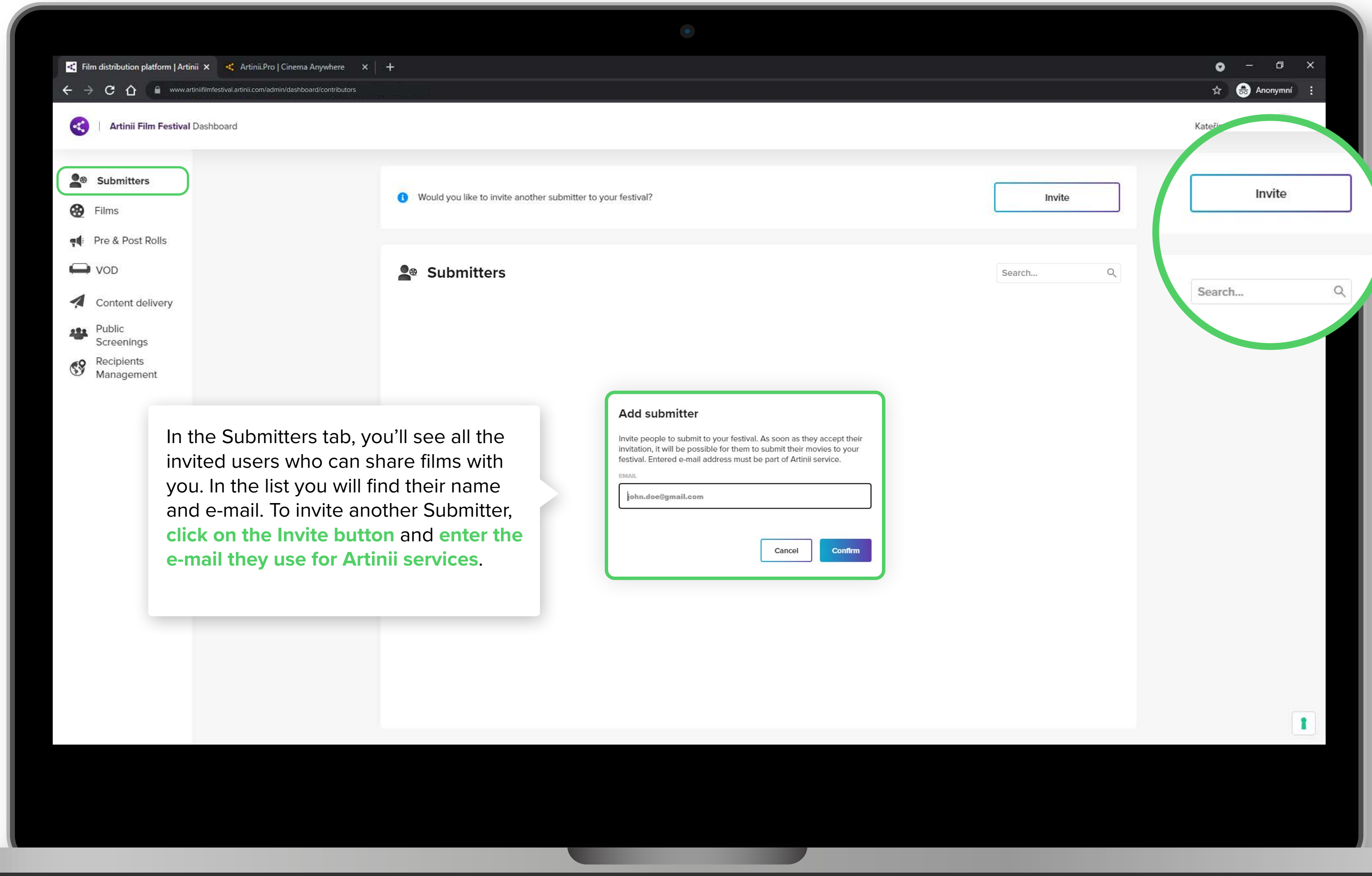
Is someone else the owner of the film?

Films can be assigned to your platform by any other user (submitter)
who is registered in the **Artinii system** and **has uploaded a film to their account**.
If you want to invite someone to assign a film to your AFDP, **click on Invite and enter the user's e-mail**.

❗ You will need to enter an e-mail address which is linked to an Artinii.pro account.

In the Submitters tab, you'll see all the invited users who can share films with you. In the list you will find their name and e-mail. To invite another Submitter, **click on the Invite button** and **enter the e-mail they use for Artinii services**.

Add submitter

Invite people to submit to your festival. As soon as they accept their invitation, it will be possible for them to submit their movies to your festival. Entered e-mail address must be part of Artinii service.

EMAIL

john.doe@gmail.com

Cancel   Confirm

VOD

To sell a film for home viewing, click on the couch icon in the VOD column.

Public Screenings
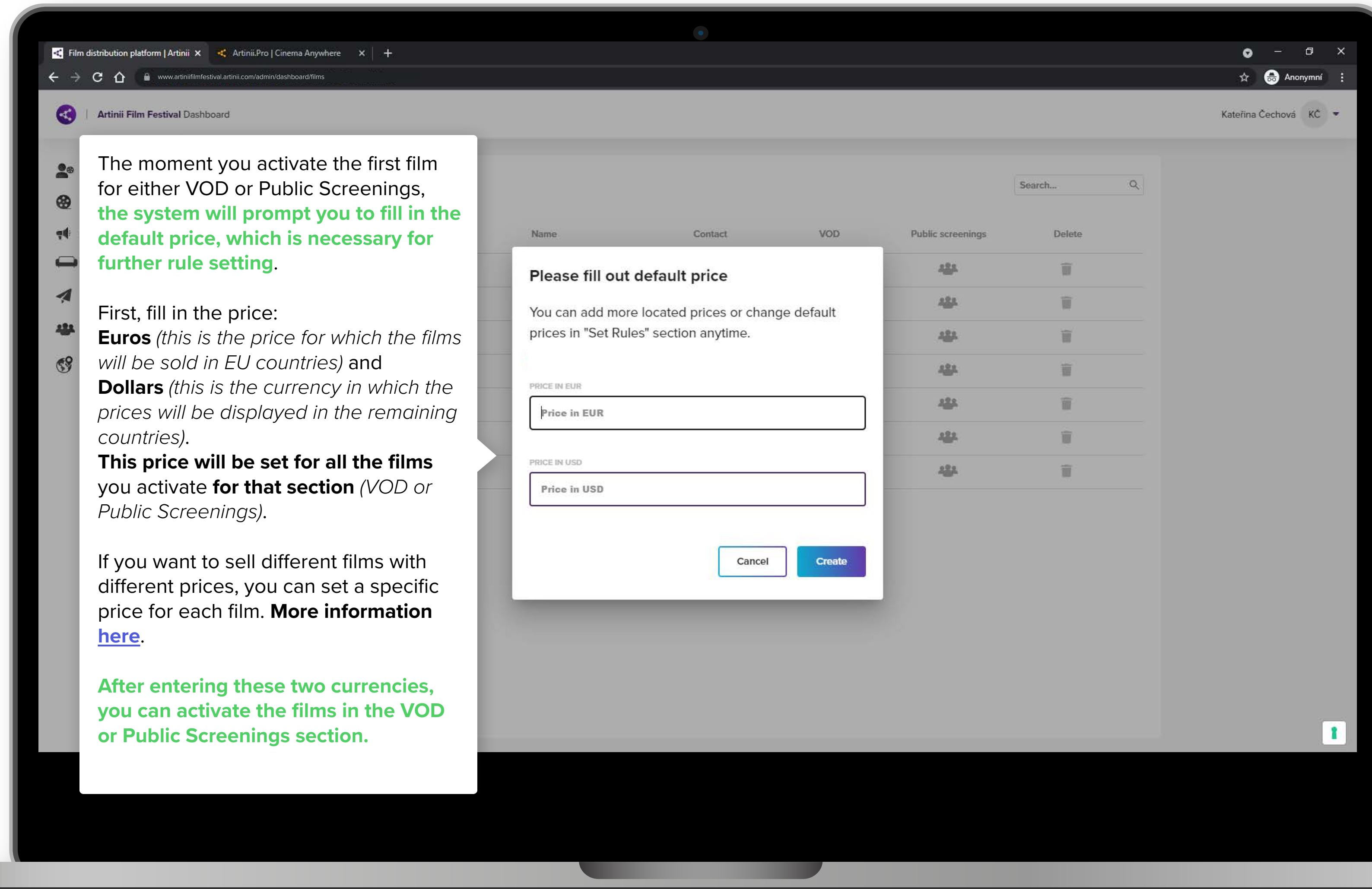
If you have a film for public screenings, click on the audience icon in the Public screenings column.

All films submitted to your Artinii Film Distribution Platform can be found in the **Films** tab.

Of course, you can sell films for both home and public screenings.

Once the icon turns green, you need to go to the Settings section to set up the details and then start selling your films.

The moment you activate the first film for either VOD or Public Screenings, **the system will prompt you to fill in the default price, which is necessary for further rule setting**.

First, fill in the price:
Euros *(this is the price for which the films will be sold in EU countries)* and
Dollars *(this is the currency in which the prices will be displayed in the remaining countries)*.
This price will be set for all the films you activate **for that section** *(VOD or Public Screenings)*.

If you want to sell different films with different prices, you can set a specific price for each film. **More information here**.

After entering these two currencies, you can activate the films in the VOD or Public Screenings section.

Film distribution platform | Artinii ✕   Artinii.Pro | Cinema Anywhere ✕   +

www.artiniifilmfestival.artinii.com/admin/dashboard/films   ☆ Anonymní

Artinii Film Festival Dashboard   Kateřina Čechová KČ ▾

Search...

Name	Contact	VOD	Public screenings	Delete

Please fill out default price

You can add more located prices or change default prices in "Set Rules" section anytime.

PRICE IN EUR

[Price in EUR]

PRICE IN USD

[Price in USD]

Cancel   Create

If you want to add any additional video material (commercials, jingles, spots, etc.) to the films you sell or send, **first upload them** in the **Pre & Post rolls** tab.

You can then insert these accompanying files **into playlists** with individual films. The end user will receive a locked playlist as you defined it.

Click on select and **select** the desired file from your PC.