Film Upload

Q: Where can I upload my film?

A: Go to Artinii.Pro. set up your free account and click on Upload Film.

Q: Which film formats does Artinii.Pro support?

A: Limitation of 300 GB per film.

Resolution

● Full HD, 2K or 4K

Container

● MP4, AVI, MOV, MKV, ProRes etc.

Audio

● Stereo sound or 5.1 sound (AC3, AAC, WAV, FLAC, MP3 etc. channel order L, R, C, LFE, LS, RS) in a single audio stream.

● Every language available needs to be in its own audio stream.

● Audio tracks can be uploaded separately after the initial film upload in FLAC,

WAV, AAC, MP4, AC3, MP3 etc. format (every audio track must be uploaded as

a separate file).

Subtitles

Subtitles can be uploaded separately after the film upload in ".srt" format. Subtitles can be part of the media container, in that case they are uploaded automatically with the film.

Q:How large can the film container be?

A: Up to 300 GB per film.

Q: Where can I check my uploaded film?

A: You can check the audio track after upload or ask us to send you a processed copy of the film before you send it to your clients. We review each film after it has been uploaded.

Q: How long does it take to upload a film to the Artinii.Pro ecosystem?

A: The upload itself depends on your computer performance and your connection speed, processing can take up to 24 hours, depending on the size, coding of your film etc.

Q: What are the requirements to successfully dispatch a delivery in a timely manner?

A: Delivery process requirements:

The film (meeting the format and production requirements) must be uploaded into a user account on the Artinii.Pro website at least 48 hours before it should be screened. By "uploaded" it is meant that the film upload status reaches the Processing phase. Once a film source is uploaded to the Artinii system via the Artinii.Pro Web-application, it undergoes a (pre)-processing step which might take several hours depending on the film length.

In case there are no unpredictable circumstances, Artinii will approve the film to be fully operated till maximally 24 hours (it usually takes 2-3 hours during regular working hours CEST) since the (pre)-processing phase ends and the film will be reviewed by owner (by reviewed by owner it is meant that the owner checks audio and possible subtitles and confirms the film. To perform those steps the owner is prompted by an email). If Artinii reviewers don't find any issues, you'll get the notification that your film is ready. Or in case of issues, an Artinii reviewer will contact you to arrange them.

The film should be sent to the desired screening place at least 24 hours before screening itself to provide customers space for testing and solving possible unpredictable circumstances.

Subtitles

Q: Where can I upload more subtitle tracks to my film?

A: *You can either upload subtitles at 6th step of upload process or after uploading the film* go to Artinii.pro and in the "My films" section, select Audio / Subtitles, "Edit audio & subtitles" and "Add custom subtitles", then select the language of your subtitles. Add the file by clicking into the zone for upload. We can only work with ".srt" files.

Q: How can I upload subtitles?
A: You can either upload them in one container with the film or externally after film upload as custom subtitles.

Q: Which subtitle formats can I add?

A: In ".srt" format.

Other

Q: How large is the file that the recipient receives into his Artinii Cinema Player?
A: Around 5GB.

Q: How does Artinii protect my film?

A: Before the transfer we ensure that each film receives invisible and inaudible watermarks. Then we encrypt the film, using standard Playready or Widevine DRM, enhanced by our own content protection features to secure a safe delivery.

Your film can only be screened using our proprietary Artinii Cinema Player (ACP) which features robust content security measures. The screening details are then stored in a Litecoin blockchain for maximum transparency and independent audit evaluations.

The film is encrypted directly in the non-public server space and decrypted on-the-fly during the screening itself. There is never a decrypted version of the film anywhere on any disk drive, publicly accessible server, or any storage space.

ACP automatically prevents software recording of screen content.

Q: Where can I generate my own report?

A: At Artinii.Pro in the overview section, select the preferred data. For example: film, date, played orders or all orders, delivery, marketplace or Whitelabel and final file format.

Q: What is the quality of the film that gets delivered to the screening location?

A: At this time we support Full HD.

Whitelabel

Q: How do I get my White Label?

A: Contact an Artinii.Pro representative via artinii@artinii.com.

Prepare the following assets:

● The e-mail address of the account that will serve as an admin account for your white label. (You have to set up an Artinii.Pro Account with this email address. THE ADMIN E-MAIL CANNOT BE CHANGED)

● Page Title (this can be your company name for example)

● Description (e.g. we are a production company from...)

● Slug (this will go into the WL url)

● Your Company Facebook url (optional)

● Your Company Instagram url (optional)

● Your Company LinkedIn url (optional)

● Header Photo (1920px X 370px, .jpeg or .png)

● Your Logo (Please send us an open file with your logo with a black background (.eps or .ai format) or a .png file with a transparent background, maximum width 320 px, for a square format 320 x 320 px.)

Q: How do I add my film to my White Label?

A: You can add your film to your White Label by clicking on the "AFDP" icon next to your film, selecting the correct platform and confirming your choice. After that, you need to go to your AFDP Admin site, selecting the film for VOD or for Public Screenings. Then set the Global pricing and confirm your choices. You can change the prices for each film later on.

Film Festival

Q: How do I get my Artinii Film Festival Solution?

A: Contact an Artinii.Pro representative via artinii@artinii.com.

Q: How do I make my film available to a film festival?

A: You either need to be the owner of an AFDP, else you have to be invited as a contributor, after that you can add the film by clicking on the "AFDP" icon next to your film, selecting the festival and confirming the selection.

CinemaAnywhere / Marketplace

Q: How do I add my film to the partner marketplace, CinemaAnywhere?

A: Go to your Artinii.Pro account, continue to the "My films" section, select the "Marketplace" icon, choose the price list that suits you best, set your country restrictions and confirm.

Film Send

Q: How do I send my film to someone for a screening?

A: Go to your Artinii.Pro account. Click on My Films then next to your film of choice, click on "Send film" and follow the instructions as you go along. The recipient will need to have an Artinii.Com account to be able to receive the film. Remember that sending a film comes with a fee.

Sales

Q: When do I pay for the deliveries I've made?

A: Artinii.Pro sends out reports and invoices at the end of each month.

Q: If I send a film and the screening doesn't take place, will I still be charged for the delivery?

A: Yes.

Q: When organizing a screening, do I have to report it to the authorities?

A: Yes, you should report it to the authorities depending on your local law and restrictions.

Accounts

Q: I am lost. There is a lot of information and options to choose from, can someone show me how to do it?

A: Yes, you can ask our support team to show you around at artinii@artinii.com, we will set an optimal time and walk you through via Zoom or another platform for meetings.

Q: What do I need to do to be able to receive a film?

A: Register via Artinii.Com to get an Exhibitor account and a screening place. Then you can receive films.