



SETTING UP YOUR
VOD PLATFORM

Artinii[®]
FILM DISTRIBUTION PLATFORM

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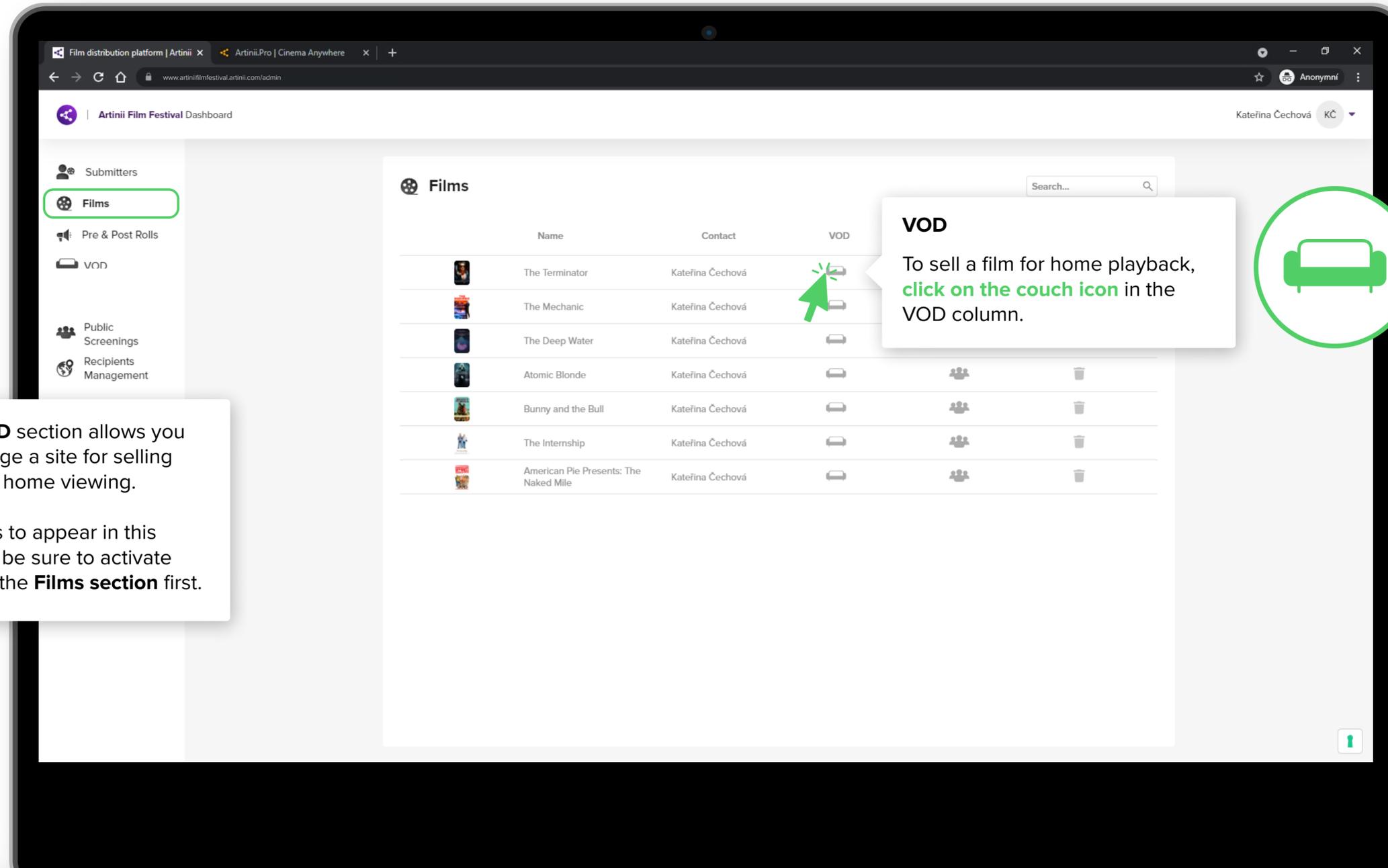
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SETTING UP FILMS FOR VOD

www.nameofyourplatform.artinii.com/home



The address where the page will be hosted is always the **name of your platform.artinii.com/home**



The **VOD** section allows you to manage a site for selling films for home viewing.

For films to appear in this section, be sure to activate them in the **Films section** first.

VOD

To sell a film for home playback, **click on the couch icon** in the VOD column.



HOW TO CREATE PLAYLISTS?

First you must have **upload the accompanying videos** in the **Pre & Post Rolls** tab.

Click select and **select** the desired file from your PC.

Upload pre & post rolls

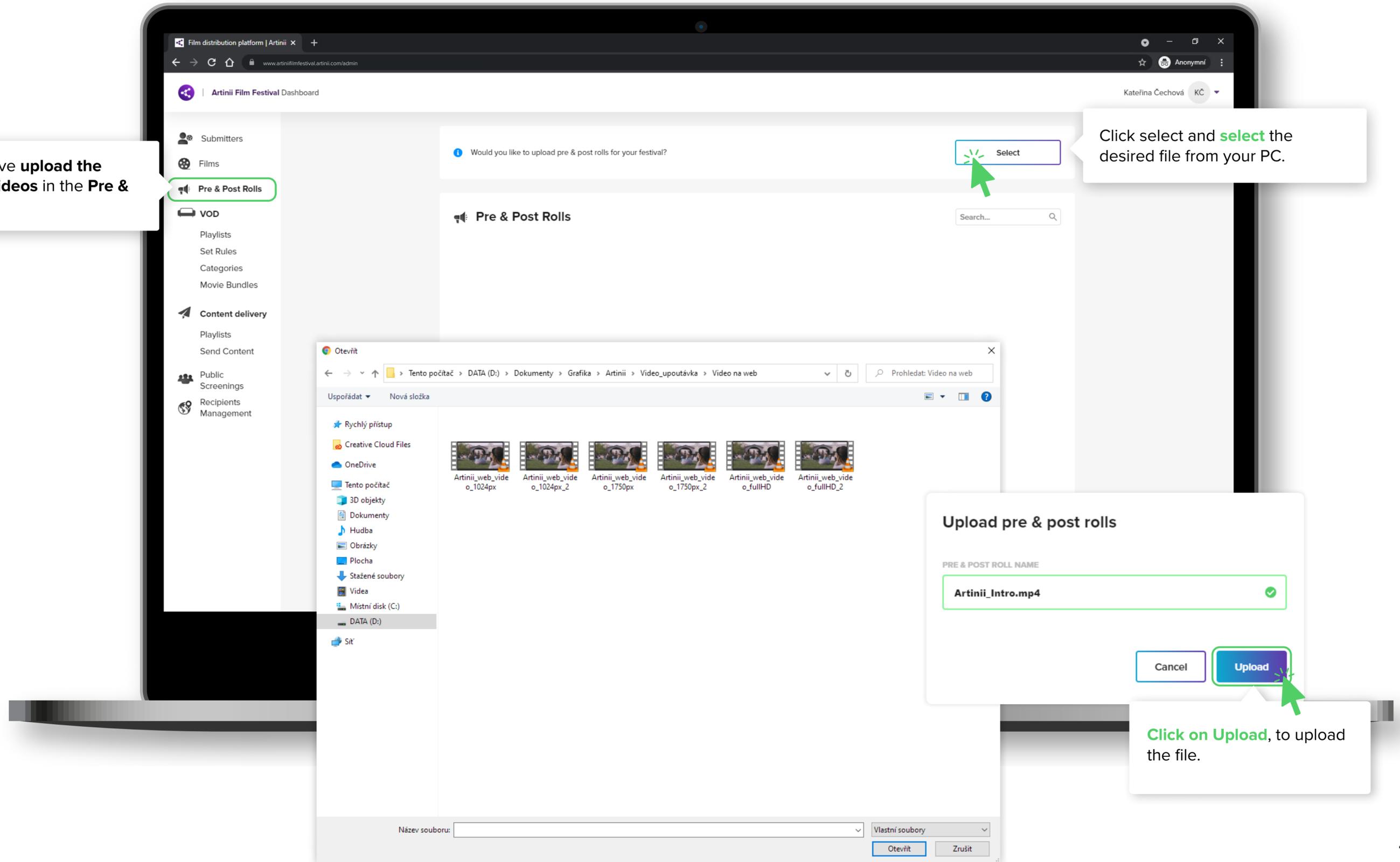
PRE & POST ROLL NAME

Artinii_Intro.mp4

Cancel

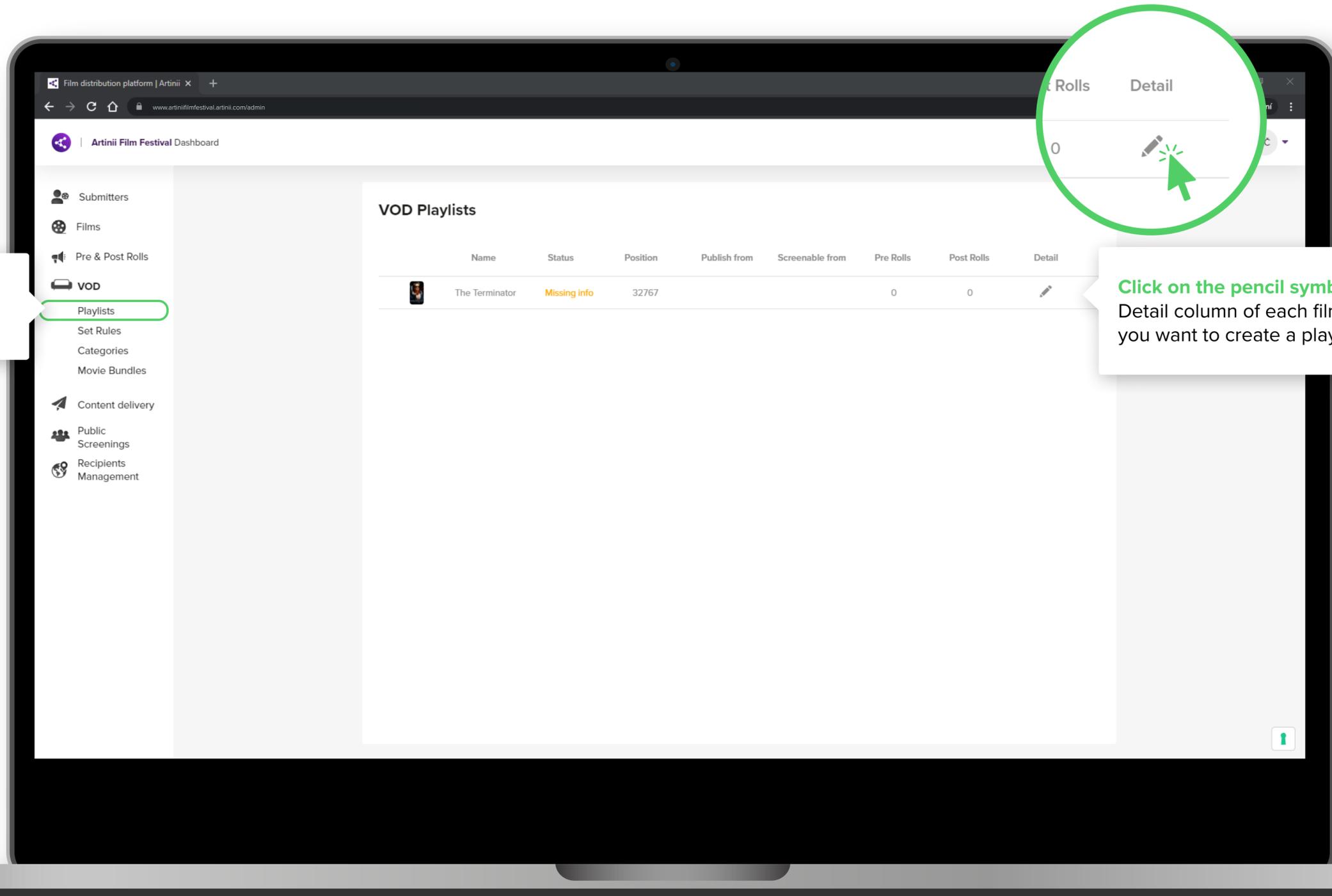
Upload

Click on **Upload**, to upload the file.



HOW TO CREATE PLAYLISTS?

In the **Playlists** tab, you can assign accompanying videos to each film.



Click on the **pencil symbol** in the Detail column of each film that you want to create a playlist for.

HOW TO CREATE PLAYLISTS?

At the top you can see the videos you uploaded in the **Pre & Post Rolls** section.

At the bottom you can see the specific film and the associated videos.

Click on the **plus symbol** to assign them to the film.

You can add more than one video, however there can only be one film in each playlist.

The individual items and their order will be “locked”, so the end user will play the purchased film exactly as you set it in the playlist.

You can change the order by simply **dragging each item up or down**.

You can **remove** a video from the playlist by **clicking on the minus symbol**.

To save your playlist **settings**, **click on the save button**. You can change the order and the individual items assigned to a film even after you save it, simply reopen the detail of a particular film with the pencil symbol to see the Playlist you created and edit it.

HOW TO SET UP THE PRICE?

The **Set Rules** tab is used to set film properties (price, geolocation, data settings, etc.)

GLOBAL SETTINGS are used for all films that are intended for VOD.

You have already set the price in Euros and Dollars when you activated the first film. **If you want to change the price**, you can do so here.

It is also possible to add other currencies supported by the **Comgate payment gateway**. The customer will then see the price of the films in these currencies if they are in a country where the currency is used to pay. The supported currencies are "CZK", "EUR", "USD", "PLN", "HUF", "GBP", "HRK", "RON", "NOK", "SEK"

If you want to **set any of these currencies at the level of a specific film**, you must always **add them first in Global settings by clicking on Add more currencies**.

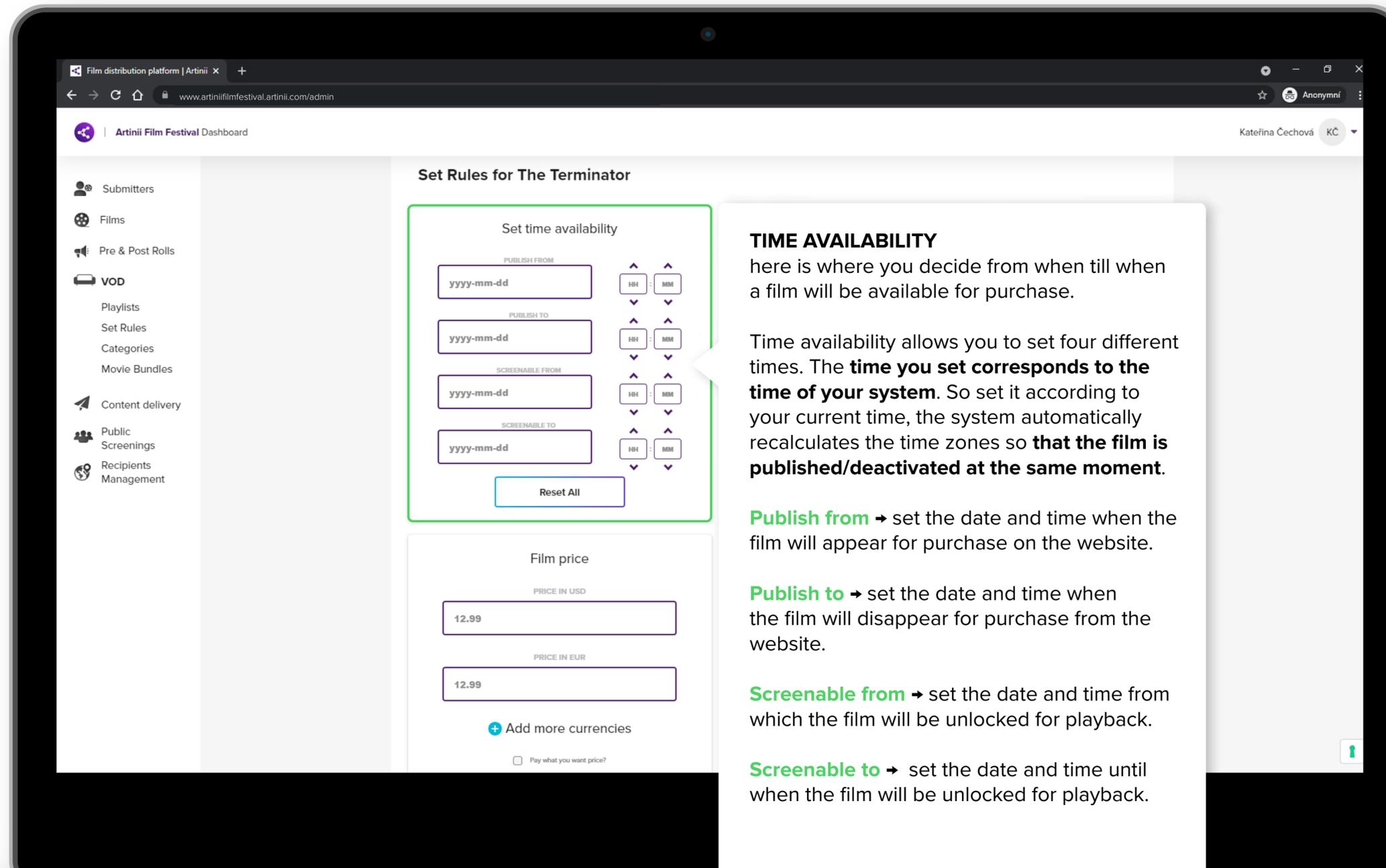
SET RULES subsection sets the properties for each film.

The properties that are required to display a film for sale are the date the film is published (publish from) and the availability for specific countries. The other properties are not necessary, but will help you specify more possible rules for the film.

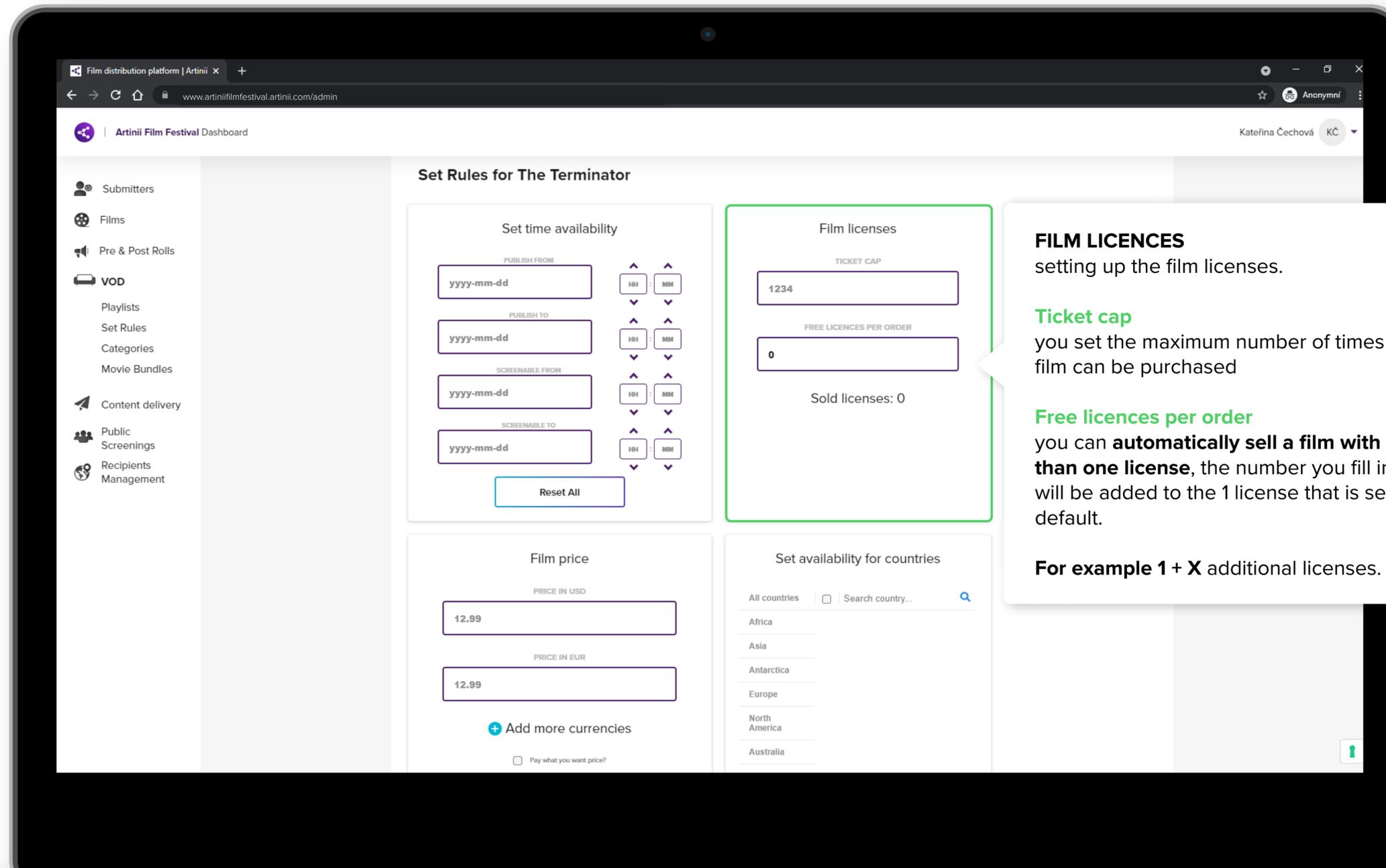
To set the rules, **click on the pencil symbol** in the detail column.

More information on the next page.

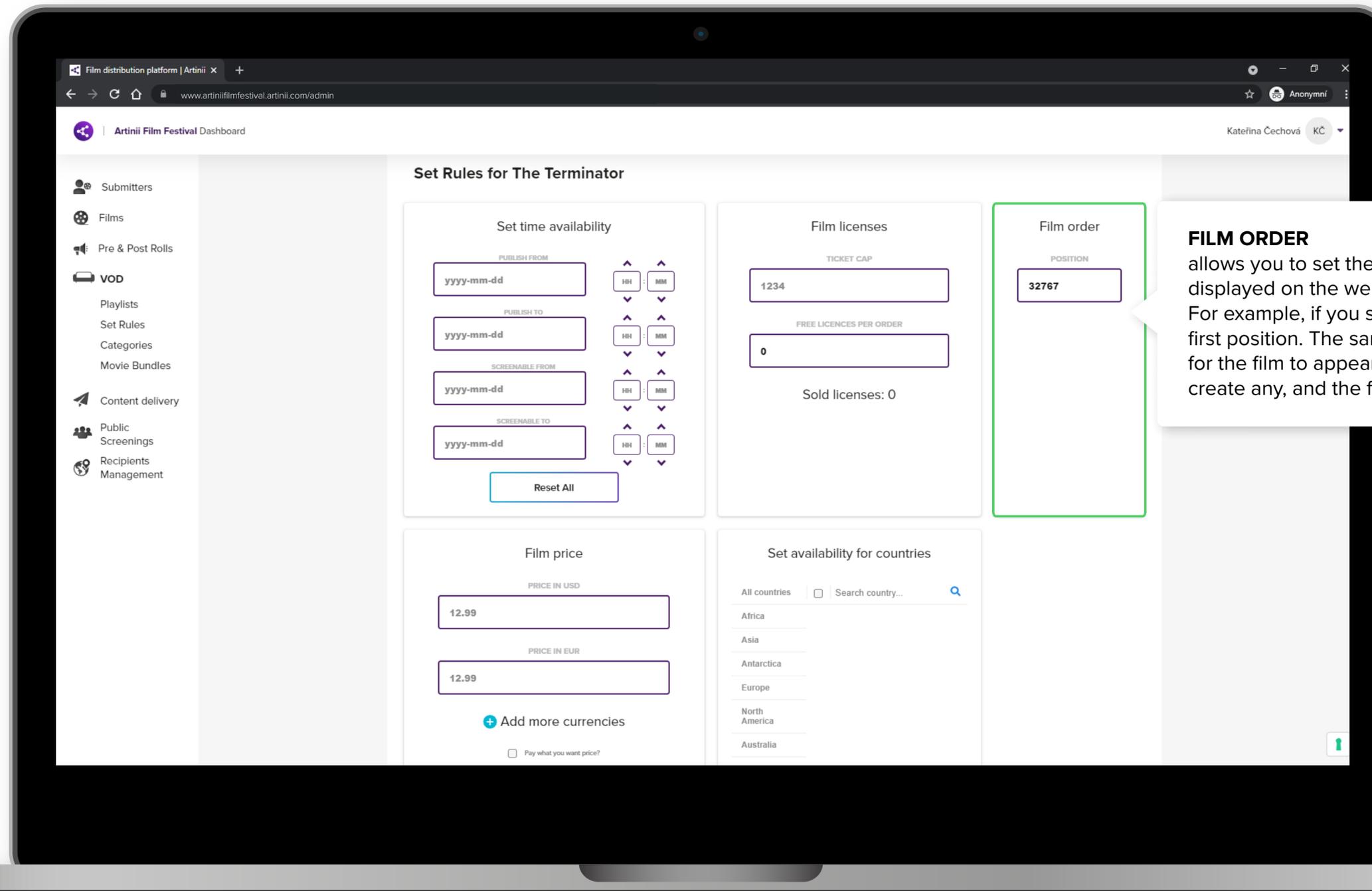
HOW TO SET ADDITIONAL SETTINGS?



HOW TO SET ADDITIONAL SETTINGS?



HOW TO SET ADDITIONAL SETTINGS?



FILM ORDER allows you to set the order in which the film is displayed on the website. For example, if you set it to 1, it will be in the first position. The same order will be used for the film to appear in the categories, if you create any, and the film will be a part of them.

HOW TO SET UP THE PRICE?

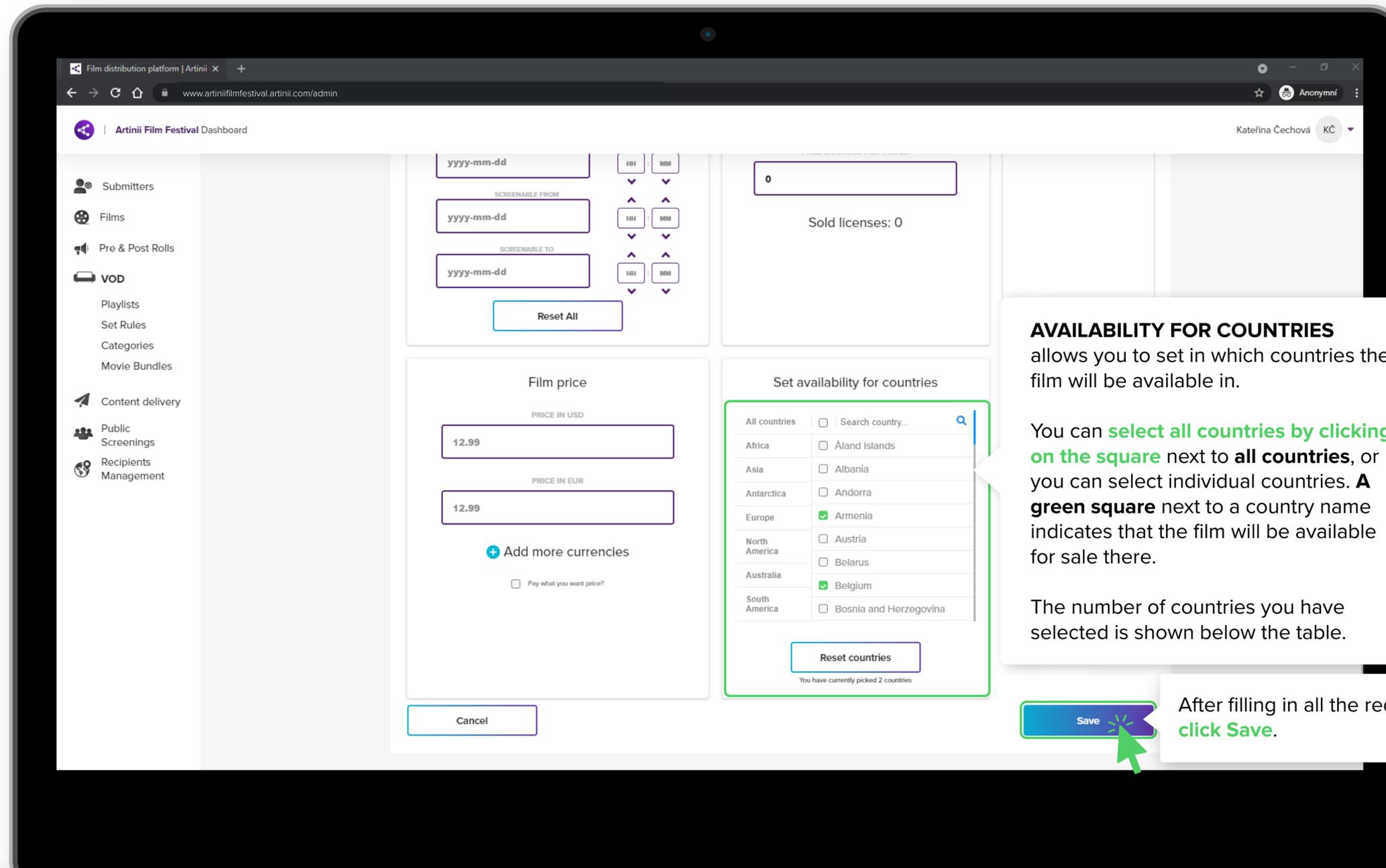
The screenshot shows the 'Artinii Film Festival Dashboard' with a sidebar menu on the left containing: Submitters, Films, Pre & Post Rolls, VOD (Playlists, Set Rules, Categories, Movie Bundles), Content delivery, Public Screenings, and Recipients Management. The main content area displays a 'Film price' configuration panel. This panel has a 'Reset All' button at the top and a 'Cancel' button at the bottom. It features two input fields for 'PRICE IN USD' and 'PRICE IN EUR', both containing the value '12.99'. Below these is a '+ Add more currencies' button and a 'Pay what you want price?' checkbox. A callout box on the right provides detailed instructions for setting film prices.

FILM PRICE allows you to set a price for a specific film that is different from the price set in **Global settings**.

If you want to set one of the other currencies, **you must always add it in Global settings first**.

If you select the **Pay what you want price**, the customer can purchase the film at a voluntary price that he/she specifies at the time of purchase. **Keep in mind that if you pick this option, they can also be purchased completely for free.**

HOW TO SET ADDITIONAL SETTINGS?



AVAILABILITY FOR COUNTRIES allows you to set in which countries the film will be available in.

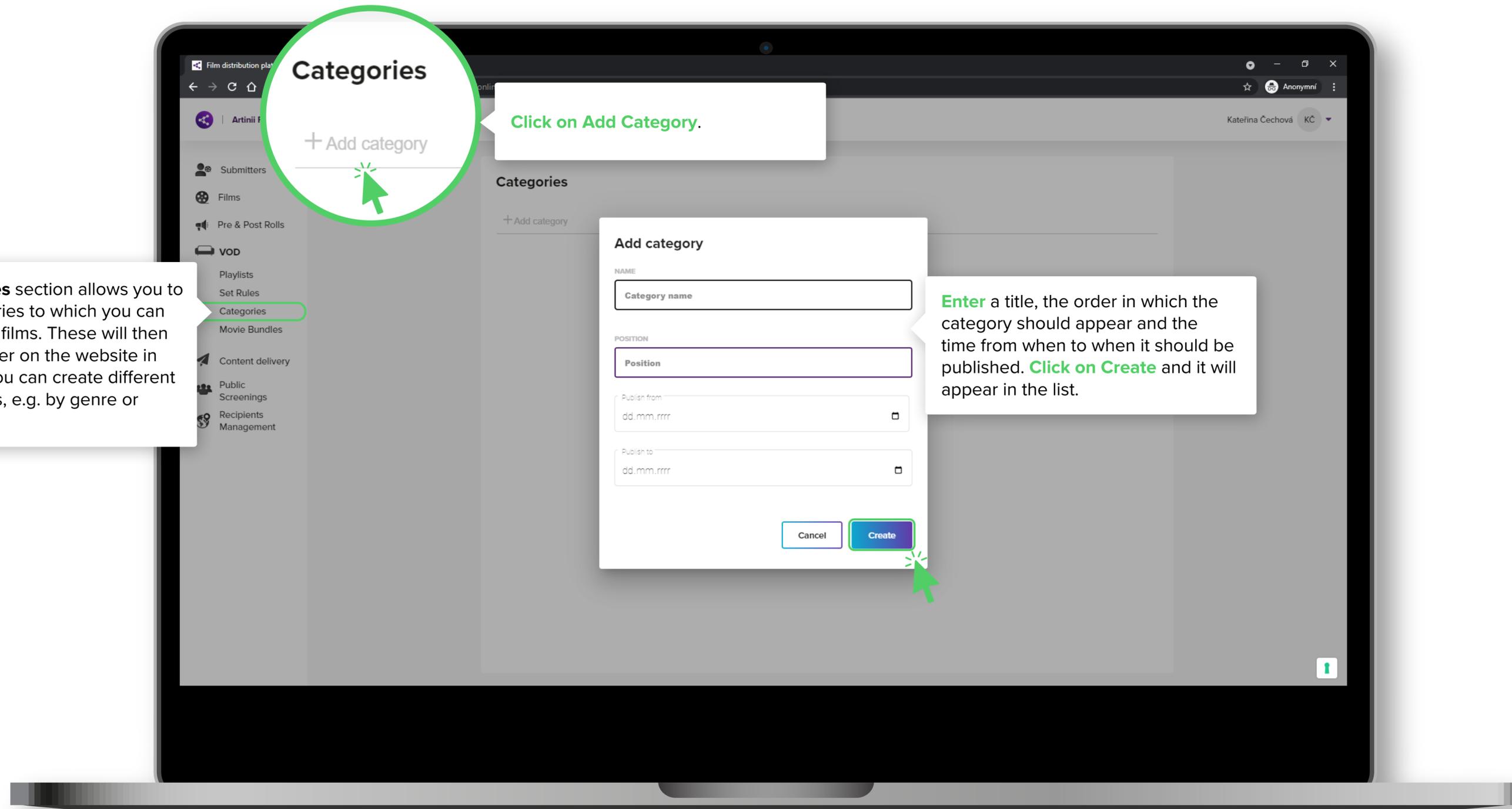
You can **select all countries by clicking on the green square** next to **all countries**, or you can select individual countries. **A green square** next to a country name indicates that the film will be available for sale there.

The number of countries you have selected is shown below the table.

After filling in all the required rules, **click Save.**

HOW TO ADD FILM CATEGORIES?

The **Categories** section allows you to create categories to which you can add individual films. These will then appear together on the website in one row. So you can create different groups of films, e.g. by genre or origin.



HOW TO ADD FILM CATEGORIES?

Categories

+ Add category

Name	Position	Publish From	Publish To
Comedy	1	Oct 13, 2021	

Comedy detail

+ Add films

Remove films

Move films

- + Bunny and the Bull
- + The Internship

Cancel Move

Click on Detail to open a specific category and you will be able to assign the desired films.

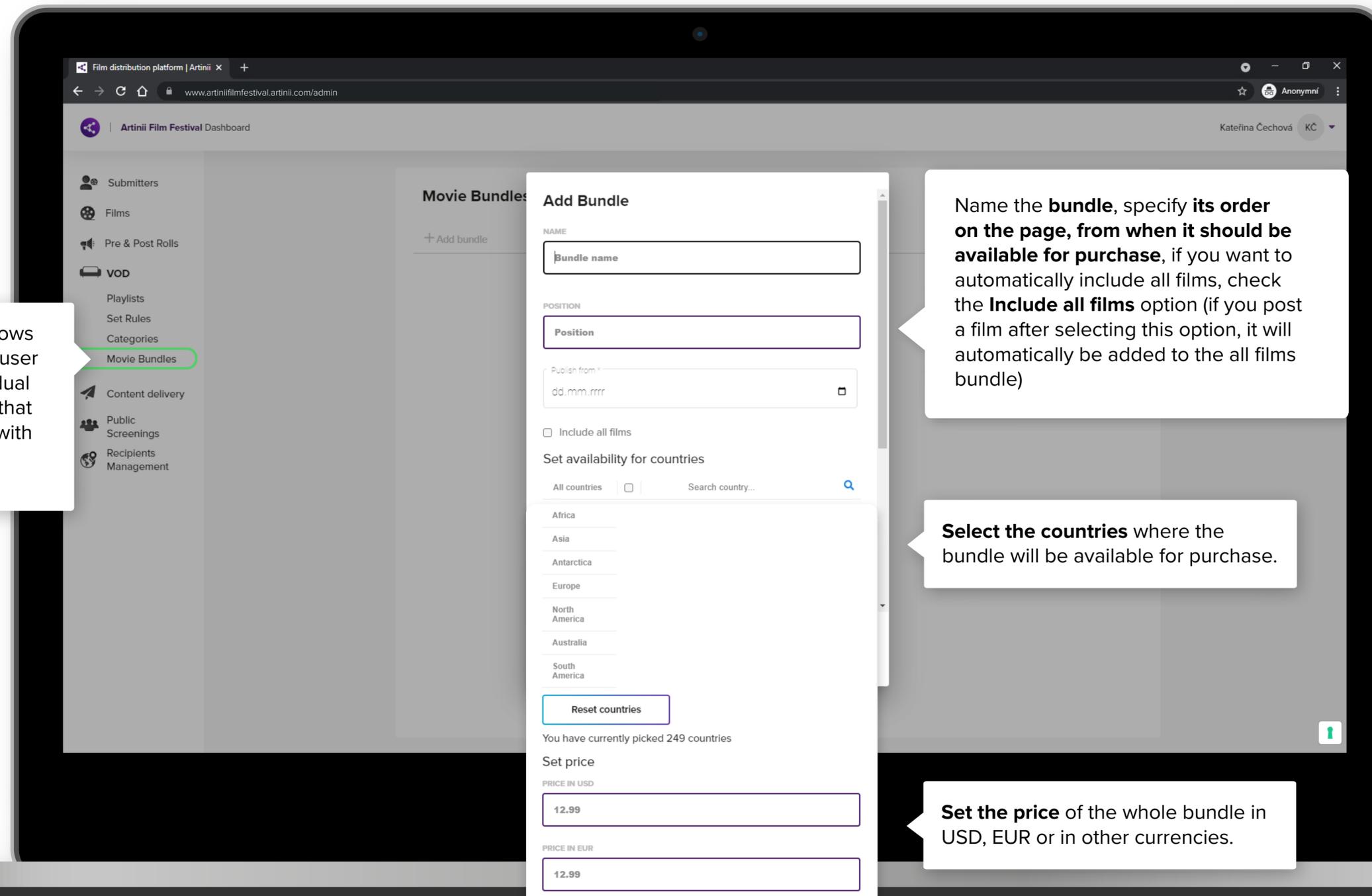
Add films by **clicking on Add films**.

If you want to **remove a film from a category**, click on **Remove films** and follow the same steps as when adding it.

This will open a window with all the available films.
Select the films you want by clicking on their name, the selected films will then turn grey. **Confirm** your choice by **clicking on Move**.

HOW TO CREATE FILM BUNDLES?

The **Movie Bundles** section allows you to create bundles that the user can purchase instead of individual films. You can create a bundle that contains all the films, or those with similar themes, for example.



Name the **bundle**, specify its **order on the page**, from when it should be **available for purchase**, if you want to automatically include all films, check the **Include all films** option (if you post a film after selecting this option, it will automatically be added to the all films bundle)

Select the countries where the bundle will be available for purchase.

Set the price of the whole bundle in USD, EUR or in other currencies.

After **clicking on Create**, the package will appear in the list.

HOW TO CREATE FILM BUNDLES?

The image shows a laptop displaying the Artinii Film Festival Dashboard. The main content area is titled "Movie Bundles" and contains a table with one entry: "Comedy Bundle" at position 1, published from Oct 14, 2021. A green circle highlights a menu icon next to the bundle, which opens a dropdown with options: "Remove", "Change", and "Detail". A callout box explains that clicking "Detail" allows adding specific titles to a bundle that doesn't contain all films.

An inset window titled "Comedy Bundle detail" shows the "Add films" button circled in green. A callout box instructs to "Add films by clicking on Add films." Below this, a "Move films" dialog box is shown with "Atomic Blonde" and "The Mechanic" listed. A green arrow points to the "Move" button, with a callout box stating: "This will open a window with all the available films. Select the films you want by clicking on their name, the selected films will then turn grey. Confirm your choice by clicking on Move." Another callout box points to a "Remove films" button (circled in green) and explains: "If you want to remove a film from a bundle, click on Remove films and follow the same steps as when adding it."