



HOW TO SEND FILMS OR PLAYLISTS  
ALL OVER THE WORLD

**Artinii**<sup>®</sup>  
**FILM DISTRIBUTION PLATFORM**

# CONTENTS

How to **send individual films** or **playlists**?

## What you need to know before you try to send a film or a playlist:

**1** Films or playlists delivered via the Artinii system **can only be played via the proprietary Artinii Cinema Player**. The player is available as a free download from the Microsoft Store or a the Artinii website for [macOS](#).

**2** If you wish to add a film to your AFDP, you or one of your submitters must first upload it to an **Artinii.pro** account.

**3** The user has to have a screening place set up in his Artinii account. The user agrees to T&C stating that the screening place details (location and capacity) match the actual location.

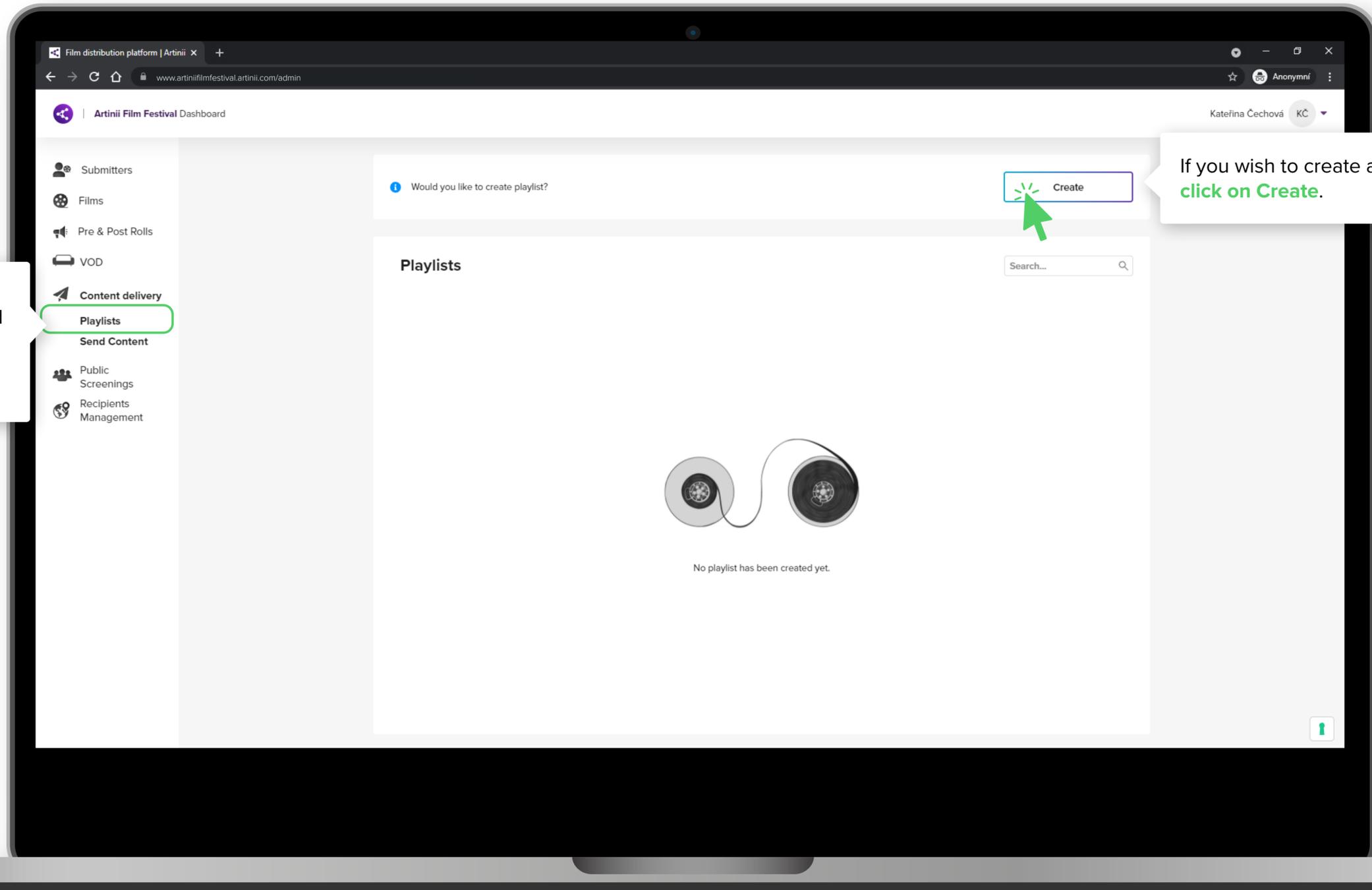
## Artinii<sup>®</sup> Pro

### What is **Artinii.pro**?

Artinii.Pro is a one stop shop for all film industry professionals. When it comes to digital film distribution, selling licenses for public screenings, VOD solutions and film festivals, Artinii.Pro hosts all the tools offer all the solutions.

# HOW TO SEND A PLAYLIST?

You can either send individual films or you can create playlists and send out those. Playlists can contain additional videos from the **Pre & Post Rolls** section.



If you wish to create a playlist, **click on Create.**

# HOW TO SEND A PLAYLIST?

The screenshot shows the 'Create playlist' interface on the Artinii Film Festival Dashboard. The interface is divided into three main sections: a left sidebar with navigation options, a central 'Create playlist' area, and a right sidebar for 'Pre & Post Rolls'. The central area contains two columns: 'Films' and 'Pre & Post Rolls'. The 'Films' column lists 'Atomic Blonde' and 'The Mechanic'. The 'Pre & Post Rolls' column lists 'Campany\_video' and 'Artinii\_Intro.mp4'. Below these columns is an 'Empty playlist' section with a play button icon and the text 'Empty playlist'. At the bottom right of the central area are 'Return' and 'Create' buttons. A green circle highlights a plus sign in the 'Pre & Post Rolls' section, and a green arrow points to a plus sign in the 'Films' section. A callout box on the left says 'Select the film from the left side of the screen.' A callout box on the right says 'And the desired videos from the Pre & Post rolls section on the right side. Click on the plus symbol to assign them to the film. You can add multiple videos, there can only ever be one film in each playlist. The individual Items and the order will be "locked", so the end user will play the purchased film exactly as you set it in the playlist.'

Select the **film** from the left side of the screen.

And the **desired videos** from the **Pre & Post rolls** section on the right side.

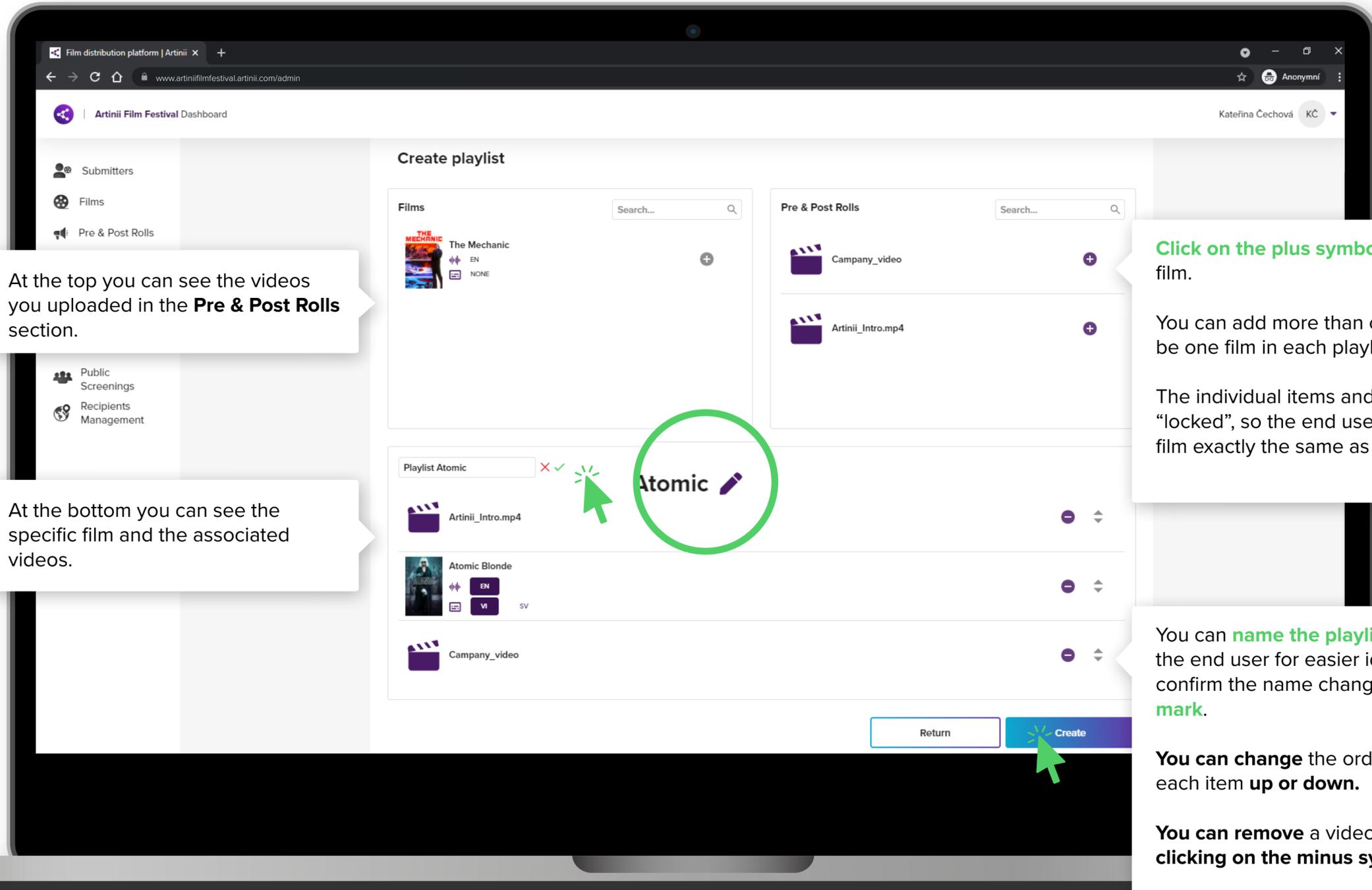
Click on the **plus symbol** to assign them to the film.

You can add multiple videos, there can only ever be one film in each playlist. The individual Items and the order will be "locked", so the end user will play the purchased film exactly as you set it in the playlist.

# HOW TO SEND A PLAYLIST?

At the top you can see the videos you uploaded in the **Pre & Post Rolls** section.

At the bottom you can see the specific film and the associated videos.



**Click on the plus symbol** to assign them to the film.

You can add more than one video, there can only be one film in each playlist.

The individual items and their order will be “locked”, so the end user will play the purchased film exactly the same as you set it in the playlist.

You can **name the playlist** before sending it to the end user for easier identification and then confirm the name change with a **green check mark**.

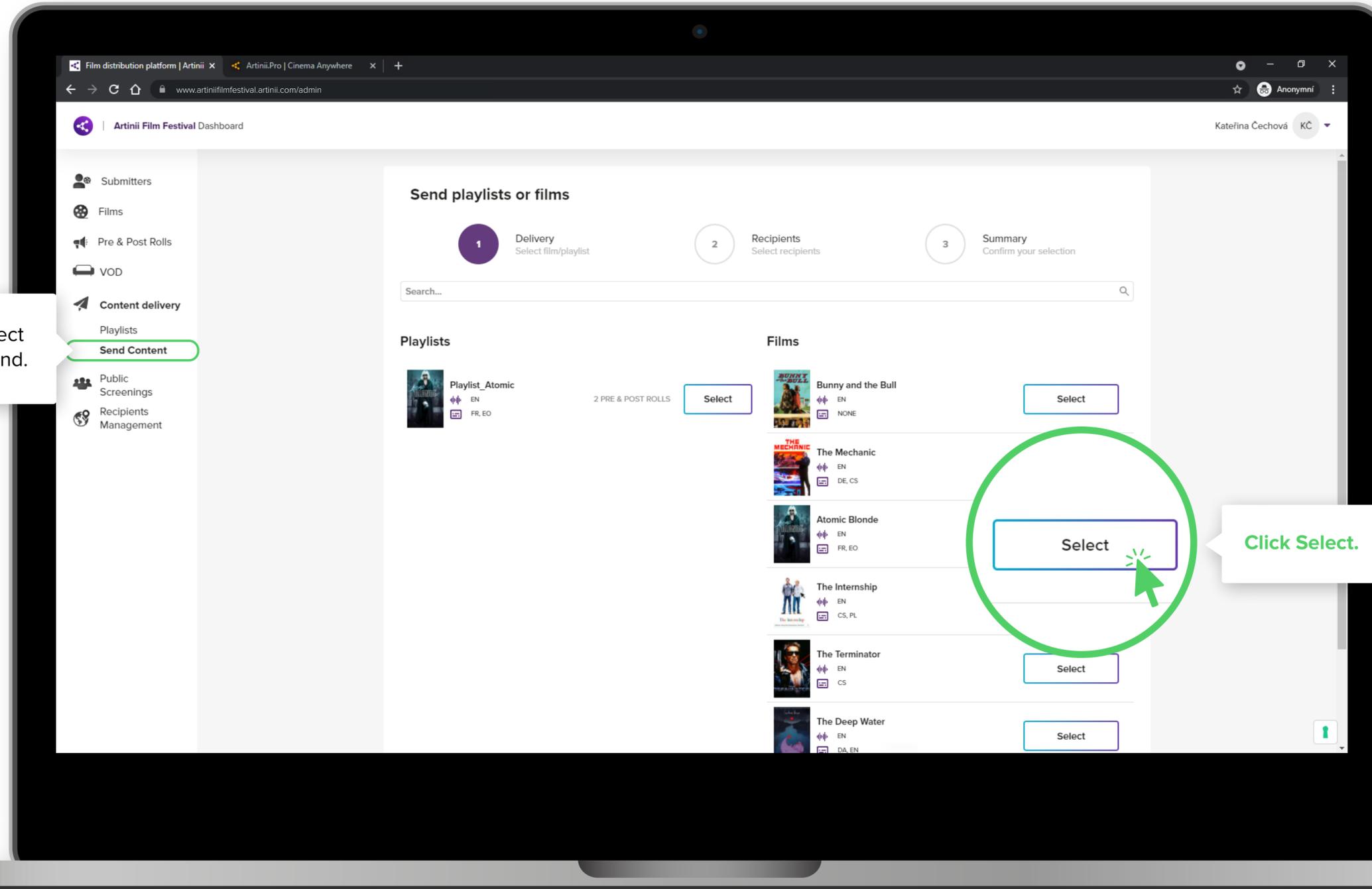
**You can change** the order by simply **dragging** each item **up or down**.

**You can remove** a video from the playlist by **clicking on the minus symbol**.

**To save** your playlist settings, **click on the Create button**. You can also change the order and individual items after saving.

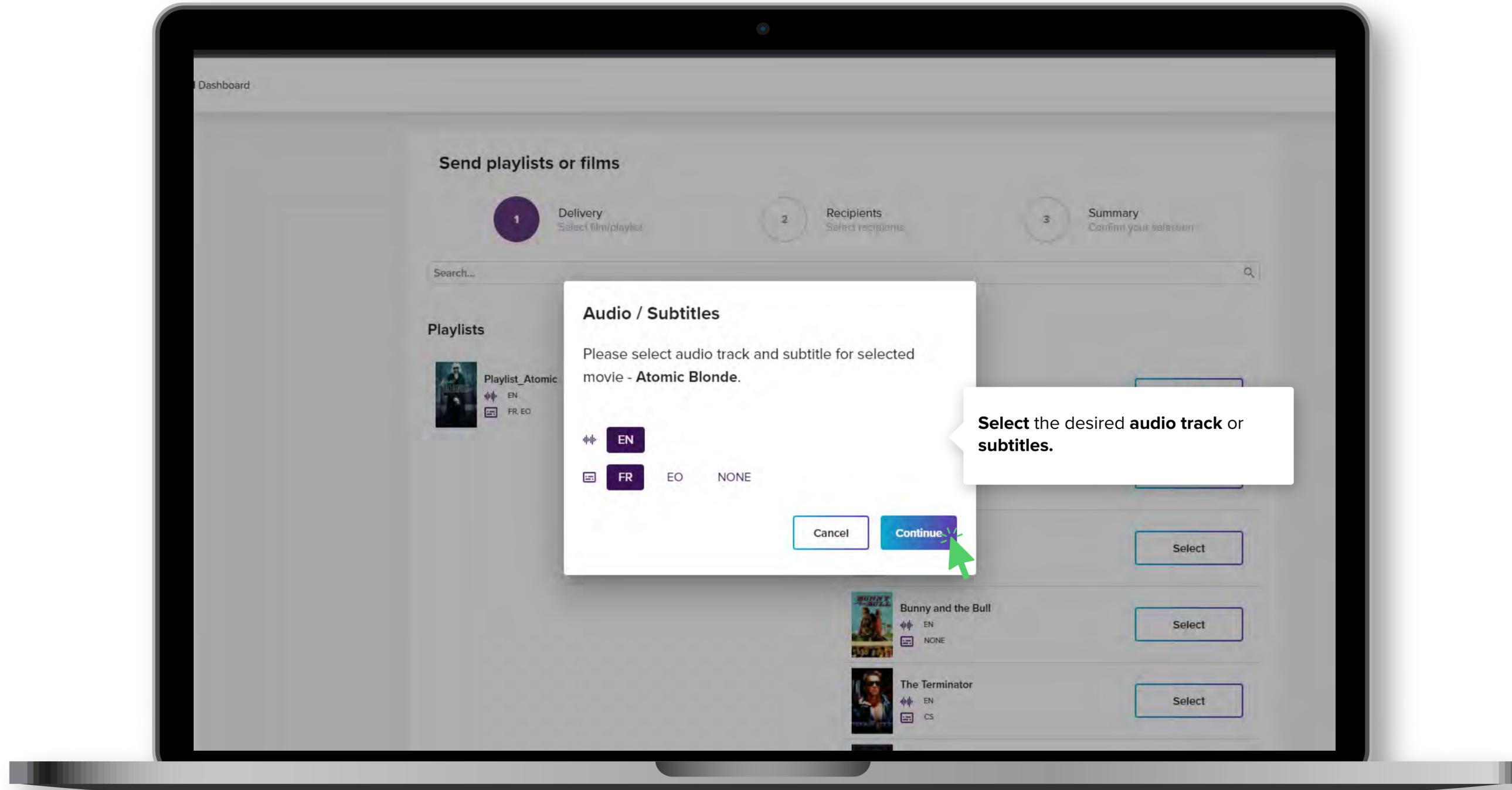
# HOW TO SEND AN INDIVIDUAL FILM OR A PLAYLIST?

In the **Send Content** section, select the film or playlist you want to send.

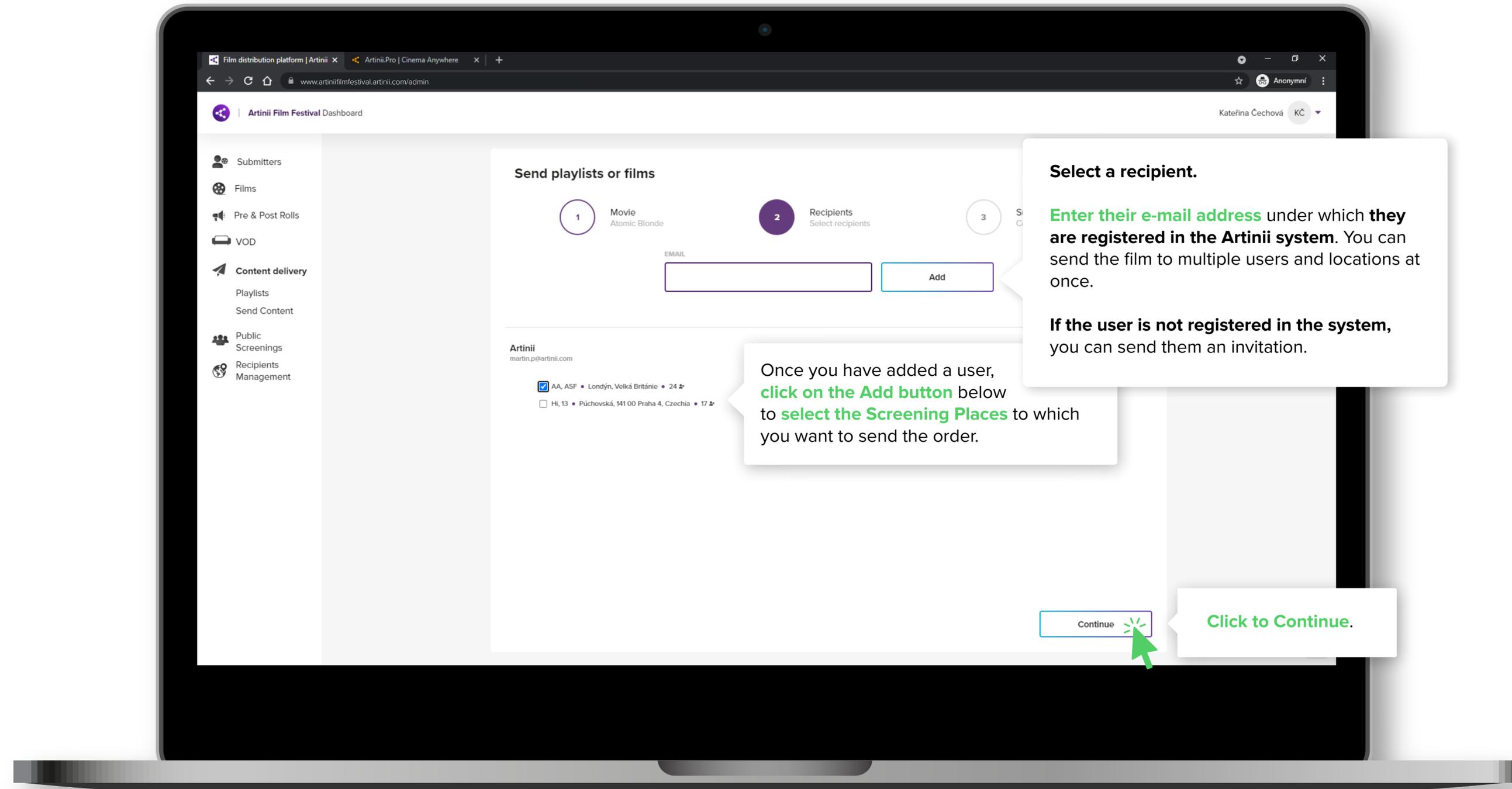


Click Select.

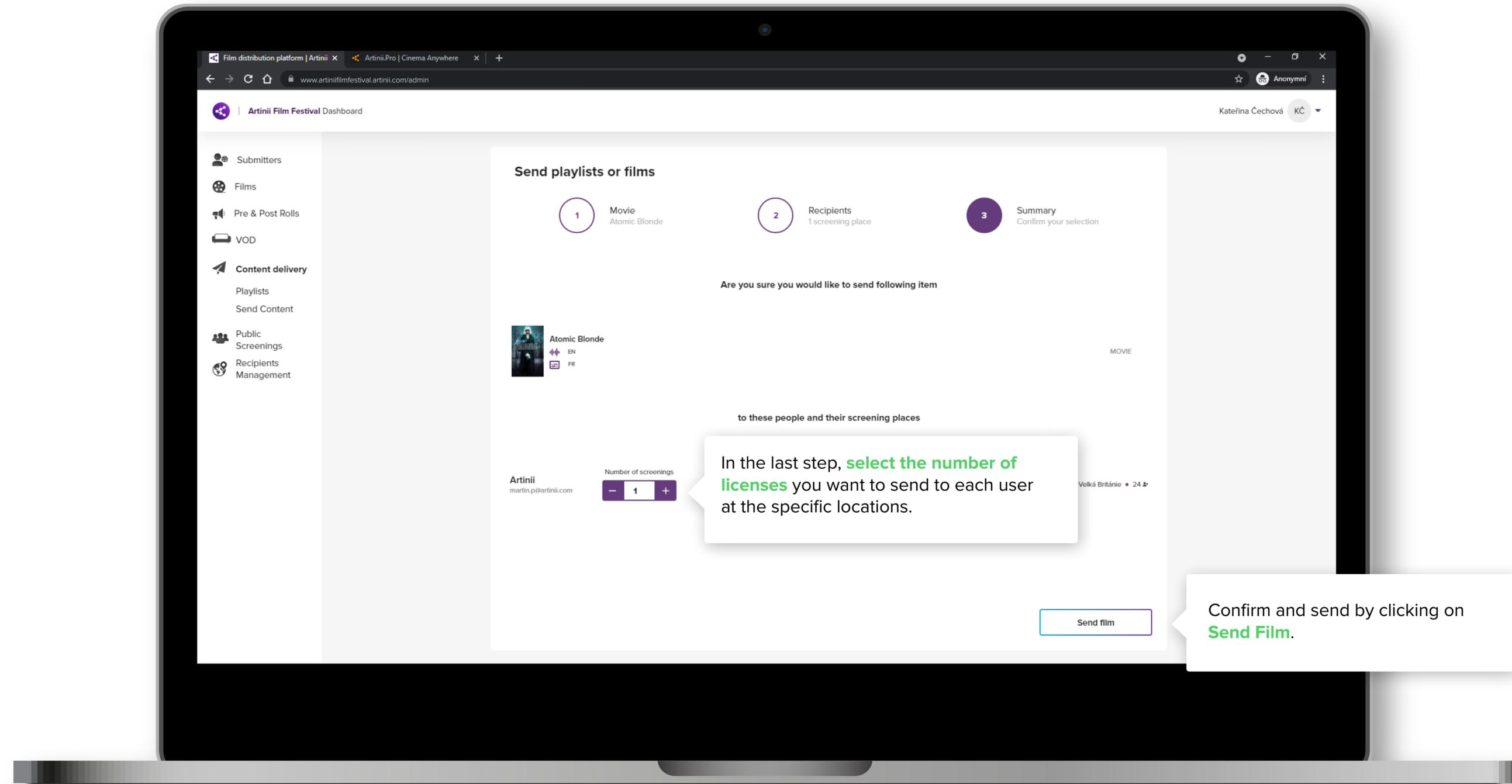
# HOW TO SEND AN INDIVIDUAL FILM OR A PLAYLIST?



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In the last step, **select the number of licenses** you want to send to each user at the specific locations.

Confirm and send by clicking on **Send Film**.